

**A REPORT ON INSTITUTIONAL TRAINING IN
MALLUR SIDDESWARA SPINNING MILLS PVT
LTD,NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.ABINEVESH [REG NO: 20UBA1299]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **S.ABINEVESH** [REGNO:20UBA1299] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **MALLUR SIDDESWARA SPINNING MILLS PVT LTD, NAMAKKAL** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD




Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that **Mr S.ABINEVESH (Reg. No: 20UBA001)** student of **II-BBA** Muthayammal College of Arts & Science, Rasipuram-637 408. He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,



Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd.,
Attyampatti Road, Athanur (Po),
Rasipuram (Tk), Namakkal (Dt).

ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA.
PH: 042877-2311300, FAX: 292403
TIN: 33093160593, CST: 412046/SLM/24.12.81
E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com

A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.ARIESHKUMAR [REG NO: 20UBA1300]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **R.ARIESHKUMAR [REG NO: 20UBA1300]** II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILE MILLS PVT.LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022


Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner

Dr G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



Thangavelu Textile Mills Pvt. Ltd.,

Mfrs.of : 2/57', 2/60', 3/60' of Premium 100% SHT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem – 636 014. T.N.

: 33172701351

Phone: 0427 - 2241133

: 410466 / dt. 29.11.94 / IAC No.142

e-mail: tvtmills@gmail.com

: U171111TZ1993PTC004752

www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that **Mr R.ARIESHKUMAR (Reg. No. 20UBA1300)** Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd,



Authorized Signature,

A. MANIMARAN

(Assistant Manager)

Thangavelu Textile Mills Ltd.,
SALEM.



**A REPORT ON INSTITUTIONAL TRAINING IN
K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

J.S.ASWIN [REG NO: 20UBA1301]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

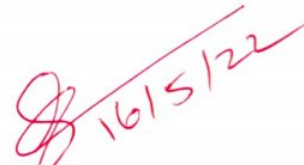
RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **J.S.ASWIN** [REGNO:20UBA1301] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training
Viva Voce Examination held on 25.05.2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



K.K.P. SPINNING MILLS PVT.LTD.

Regd & Administrative Office:
New No. 263, Old No. 88, Salem Road,
NAMAKKAL – 637 001. Tamil Nadu, India.

Phone : 0091 – 42886 – 2760066
Fax : 0091 – 4286 – 276316
Yarn : yarns@kkpindia.com
Weaving : fabrics@kkpindia.com
Made-up : madeups@kkpindia.com
CIN No : U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr J.S.ASWIN (Reg No. 20UBA1301)** student of II-BBA in **Muthayammal College of Arts & Science, Rasipuram-637 408**. He has completed for his **“In-Plant Training work”** in our spinning mill scheduled from the Period of (01-03-2022 to 15-03-2022).

During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

www.kkpindia.com

MILL PREMISES: PERUMAPATTI, BOMMASAMUDARAM – 637016, NAMAKKAL – Dt. Ph: 287421, 287915, Cell: 9842823409
TIN No.: 33333121273 CST No.: 428957/26-09-94



A REPORT ON INSTITUTIONAL TRAINING IN THENI GURUKRISHNA TEXTILE MILLS, THENI

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

A.BARATH [REG NO: 20UBA1302]

Guided by

Mr.C.SRINIVASAN

Assistant Professor,And

Head of the Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MARCH - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **A.BARATH [REG NO: 20UBA1302]**, II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THENI GURUKRISHNA TEXTILE MILLS, THENI** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on **25.05.2022**



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr. G. VENKATESAN, MBA., PGDHRM. Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



DT: 15th March 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr A.BARATH (Reg No: 20UBA1302)** student, of 2nd BBA in Muthayammal College of arts and science, Rasipuram – 637 408, has done for his In-Plant Training work in our organization during the period from (01/03/2022 to 15/03/2022).

During this period of Training work he showed keen interest in learning and his conduct was good. We wish his all the best in his future endeavours.

For THENI GURUKRISHNA TEXTILE MILLS,

Manager



**A REPORT ON INSTITUTIONAL TRAINING IN
THENI GURUKRISHNA TEXTILE MILLS, THENI**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

V.DATTATREYA [REG NO: 20UBA1303]

Guided by

Mr.C.SRINIVASAN

Assistant Professor,And

Head of the Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MARCH - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **V.DATTATREYA** [REG NO: 20UBA1303], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THENI GURUKRISHNA TEXTILE MILLS, THENI** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD




Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr G.VENKATESAN, MBA., PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



DT: 15th March 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr V.DATTATREYA (Reg No: 20UBA1303)** student, of 2nd BBA in Muthayammal College of arts and science, Rasipuram – 637 408, has done for his In-Plant Training work in our organization during the period from (01/03/2022 to 15/03/2022).

During this period of Training work he showed keen interest in learning and his conduct was good. We wish his all the best in his future endeavours.

For THENI GURUKRISHNA TEXTILE MILLS,



L. Subeeni

Manager

A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.DHINESH [REG NO: 20UBA1304]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

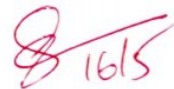
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **M.DHINESH** [REG NO: 20UBA1304] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILE MILLS PVT.LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr.G.VENKATESAN, MBA.PGDHRM Ph.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.





Thangavelu Textile Mills Pvt. Ltd.,

Mfrs.of : 2/57', 2/60', 3/60' of Premium 100% SHT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem – 636 014. T.N.

: 33172701351

: 410466 / dt. 29.11.94 / IAC No.142

: U17111TZ1993PTC004752

Phone: 0427 - 2241133

e-mail: tvtmills@gmail.com

www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that **Mr M.DHINESH (Reg. No. 20UBA1304)** Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd,

Authorized Signature,

A. MANIMARAN

(Assistant Manager)

Thangavelu Textile Mills Ltd.,
SALEM.



**A REPORT ON INSTITUTIONAL TRAINING IN
JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED
IN KARIMANGALAM**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

K.DINESH KUMAR [REG NO: 20UBA1305]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And
Head of the Department of Business Administration
Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

| Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MARCH - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **K.DINESH KUMAR [REG NO: 20UBA1305]** II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD



Guide

Certified that candidates was examined by us in the institutional training
Viva Voce Examination held on **25/5**



Internal Examiner

C. SRINIVASAN, MBA, PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr.G.VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



DATE: 15-03-2022

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr K.DINESHKUMAR (Reg No: 20UBA1305)** of II-BBA student of Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for his In-Plant Training work in our industries. During the Training Period from 01-03-2022 to 15-03-2022 and all necessary detail was provided from our side for the establishment of this In-Plant Training work.


(HR Manager)

Jeppiaar milk Pvt Ltd



A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.DINESHKUMAR [REG NO: 20UBA1306]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **M.DINESHKUMAR [REG NO: 20UBA1306]** II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SALEM FOOD PRODUCTS LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

DR. G. VENKATESAN, MBA, PGDCA, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.





DATE: 15/03/2022

To

The Head of the Department,
Department of Management Studies,
Muthayammal College of arts and science,
Rasipuram – 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that **Mr M.DINESH KUMAR** (Reg. No: **20UBA1308**) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

Manager

(J.K. JAGANNATHAN)

J.K. JAGANNATHAN,
(Marketing Manager)
Salem Food Products,
SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949,

Cell: 8903063266 Fax: 0427-2272900

Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



**A REPORT ON INSTITUTIONAL TRAINING IN
RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED,
NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

A.ELAVARASAN [REG NO: 20UBA1307]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **A.ELAVARASAN** [REG NO: 20UBA1307], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

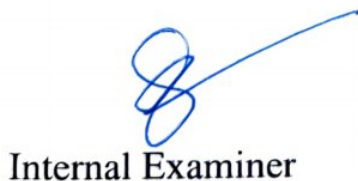


HOD



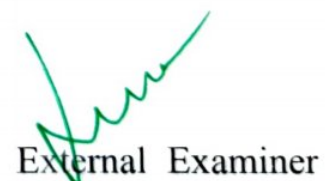
Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr. G. VENKATESAN, MBA., PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road. Salem-636 005,
TAMILNADU, INDIA.



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED

Regd.office: SF No.341 & 342, Akkiampatty village,
Sendamangalam Post, Namakkal – 637 409

CIN: U015520TZ2006PTC012872

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that **A.ELAVARASAN (REG NO: 20UBA1307)**, student of **II-BBA**, Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal – 637 409.

During the Training Period from **(01/03/2022 to 15/03/2022)** and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,


General Manager



RichYaaa®

www.richdairyproducts.com e-mail:richdairy@gmail.com
Cell: 9894426657



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA
EXPORT NAMAGIRIPET , RASIPURAM**

An in plant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of Bachelor of Business Administration

Submitted by

K.GOKUL (REG.NO:20UBA1308)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

**| Learn.
Lead**

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

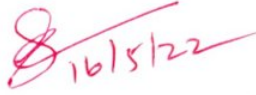
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report submitted by **K . GOKUL (20UBA1308)**,
II – BBA , student of Muthayammal College of Arts and Science, Rasipuram. Who has
undergone in plant training at **HIMAALAYAA EXPORT NAMAGIRIPET,**
RASIPURAM. From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for
the award of degree of Bachelor of Business Administration.


16/5/22
HOD


16/5/22
GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce
Examination held on 25/05/2022


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

Date : 28.02.2022

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that GOKUL K (REG. No. 20UBA1308) BBA -2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

For further details please do contact us

Cell No.9566354227

Thank you,
Authorized Signatory
RAMESH P
PROPRIETOR
HIMAALAYAA EXPORT

93B5, Bothakapatty Thottiyar Street, NAMAGIRIPET - 637 406, Rasipuram Tk., Namakkal Dt., INDIA
Ph : +91 4287 240985 Email : himaalyaesport@gmail.com Web : himaalyaesportsindia.com
GSTIN : 33BTHPR5457B1ZP



**A REPORT ON INSTITUTIONAL TRAINING IN
MALLUR SIDDESWARA SPINNING MILLS PVT
LTD,NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

P.GOKUL KANNAN [REG NO: 20UBA1309]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

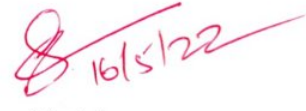
RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **P.GOKUL KANNAN** [REGNO:20UBA1309] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022 .


Internal Examiner

C. SRINIVASAN, MBA.,PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that **Mr P.GOKUL KANNAN (Reg. No: 20UBA011)** student of **II-BBA** Muthayammal College of Arts & Science, Rasipuram-637 408. He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,



Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd.,
Attyampatti Road, Athanur (Po),
Rasipuram (Tk), Namakkal (Dt).

**ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA.
PH: 042877-2311300, FAX: 292403
TIN: 33093160593, CST: 412046/SLM/24.12.81
E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com**

A REPORT ON INSTITUTIONAL TRAINING IN

NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.HARI[REG NO: 20UBA1310]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE


RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **R.HARI** [REG NO: 20UBA1310], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **NANDHI DHALL MILLS, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25 /05 /2022


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr. G. VENKATESAN, MBA., PGDHRM., Ph.D.,
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour
Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **R. HARI** (REG. 20UBA012) 2nd Year BBA student of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)** has Completed his internship Training in our organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us
Cell No: 9344442188

[Handwritten Signature]

Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



M.D. : +91 98944 00000 G.M. : +91 90928 00000
CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003
e-mail : nandidhal@gmail.com; www.nandhidall.com
CIN : U15313TZ2009PTC015105



**A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA
EXPORT NAMAGIRIPET , RASIPURAM**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

R.HARIHARAN (20UBA1311)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

May - 2022

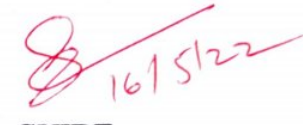
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report submitted by **R.HARIHARAN (20UBA1311)**
II – BBA , student of Muthayammal College of Arts and Science, Rasipuram. Who has
undergone in plant training at **HIMAALAYAA EXPORT NAMAGIRIPET,**
RASIPURAM. From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for
the award of degree of Bachelor of Business Administration.


HOD


GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce
Examination held on 25-05-2022.


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr.G.VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005,
TAMILNADU, INDIA.



HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

28.02.2022
Date :

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that HARIHARAN R(REG. No.20UBA1311) BBA-2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

For further details please do contact us

Cell No.9566354227



A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.HARIVIGNESH [REG NO: 20UBA1312]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF VANETRA GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

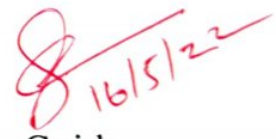
RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **S.HARIVIGNESH** [REG NO: 20UBA1312] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILE MILLS PVT.LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on **25.05.2022**



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr G.VENKATESAN, MBA, PGDCA, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.





Thangavelu Textile Mills Pvt. Ltd.,

Mfrs.of : 2/57', 2/60', 3/60' of Premium 100% SHT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem – 636 014. T.N.

: 33172701351

: 410466 / dt. 29.11.94 / IAC No.142

: U17111TZ1993PTC004752

Phone: 0427 - 2241133

e-mail: tvtmills@gmail.com

www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that **Mr S.HARIVIGNESH (Reg. No. 20UBA1312)** Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd,

Authorized Signature,

A. MANIMARAN

(Assistant Manager)

**Thangavelu Textile Mills Ltd.,
SALEM.**



**A REPORT ON INSTITUTIONAL TRAINING IN
NANDHI DHALL MILLS., SALEM**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

V.HEMANTH [REG NO: 20UBA1313]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **V.HEMANTH[REG NO: 20UBA1313]** II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **NANDHI DHALL MILLS, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022.



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr. G. VENKATESAN, MBA., PGDHRM. Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour

Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **V. HEMANTH** (REG. 20UBA056) 2nd Year
BBA student of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**
(AUTONOMOUS) has Completed his internship Training in our
organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us
Cell No: 9344442188

R. S. / 15/3/22

Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



M.D. : +91 98944 00000 G.M. : +91 90928 00000
CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003
e-mail : nandidhal@gmail.com; www.nandhidall.com
CIN : U15313TZ2009PTC015105



**A REPORT ON INSTITUTIONAL TRAINING IN
THANGAVELU TEXTILE MILLS PVT.LTD, SALEM**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

D. JEEVA [REG NO: 20UBA1314]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**

A UNIT OF VANETRA GROUP

| Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **D. JEEVA** [REG NO: 20UBA1314], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILE MILLS PVT.LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr G. VENKATESAN, MBA., PGDHRM. Ph.D.,
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

Thangavelu Textile Mills Pvt. Ltd.,

Mfrs.of : 2/57', 2/60', 3/60' of Premium 100% SHT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem – 636 014. T.N.

: 33172701351

Phone: 0427 - 2241133

to : 410466 / dt. 29.11.94 / IAC No.142

e-mail: tvtmills@gmail.com

: U17111TZ1993PTC004752

www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that **Mr D. JEEVA (Reg. No. 20UBA1314)** Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd,


Authorized Signature,
A. MANIMARAN
(Assistant Manager)
Thangavelu Textile Mills Ltd.,
SALEM.



**A REPORT ON INSTITUTIONAL TRAINING IN
MALLUR SIDDESWARA SPINNING MILLS PVT
LTD,NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.KARTHIK [REG NO: 20UBA1316]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **M.KARTHIK [REGNO:20UBA1316]** II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL** from **(01/03/2022)** to **(15/03/2022)** in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD
16/5/22


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/22


Internal Examiner
C. SRINIVASAN, MBA.,PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that **Mr M.KARTHIK (Reg. No: 20UBA017)** student of **II-BBA** Muthayammal College of Arts & Science, Rasipuram-637 408. He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,



Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd.,
Attyampatti Road, Athanur (Po),
Rasipuram (Tk), Namakkal (Dt).

ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA.

PH: 042877-2311300, FAX: 292403

TIN: 33093160593, CST: 412046/SLM/24.12.81

E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com

**A REPORT ON INSTITUTIONAL TRAINING IN
RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED,
NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.R.KARTHIK [REG NO: 20UBA1317]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **M.R.KARTHIK** [REGNO:20UBA1317] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on *25-05-2022*



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr G.VENKATESAN, MBA., PGDHRM. Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED

Regd.office: SF No.341 & 342, Akkiampatty village,
Sendamangalam Post, Namakkal – 637 409

CIN: U015520TZ2006PTC012872

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that **M.R.KARTHIK (REG NO: 20UBA1317)**, student of **II-BBA**, Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal – 637 409.

During the Training Period from **(01/03/2022 to 15/03/2022)** and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,


General Manager



RichYaaa®

www.richdairyproducts.com e-mail:richdairy@gmail.com
Cell: 9894426657



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN
K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

B.KATHIRAVAN [REG NO: 20UBA1318]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE


RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **B.KATHIRAVAN** [REGNO:20UBA1318] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training
Viva Voce Examination held on 25-05-2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr G. VENKATESAN, MBA., PGDHRM Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



K.K.P. SPINNING MILLS PVT.LTD.

Head & Administrative Office:
New No. 263, Old No. 88, Salem Road,
NAMAKKAL – 637 001. Tamil Nadu, India.

Phone : 0091 – 42886 – 2760066
Fax : 0091 – 4286 – 276316
Yarn : yarns@kkpindia.com
Weaving : fabrics@kkpindia.com
Made-up : madeups@kkpindia.com
CIN No : U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr B.KATHIRAVAN (Reg No. 20UBA1318)** student of II-BBA in **Muthayammal College of Arts & Science, Rasipuram-637 408**. He has completed for his **"In-Plant Training work"** in our spinning mill scheduled from the Period of (01-03-2022 to 15-03-2022).

During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

For K.K.P. Spinning Mill


Authority Signature

www.kkpindia.com

MILL PREMISES: PERUMAPATTI, BOMMASAMUDARAM – 637016, NAMAKKAL – Dt. Ph: 287421, 287915, Cell: 9842823409
TIN No.: 33333121273 CST No.: 428957/26-09-94



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN
MALLUR SIDDESWARA SPINNING MILLS PVT
LTD,NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.KATHIRAVAN [REG NO: 20UBA1319]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

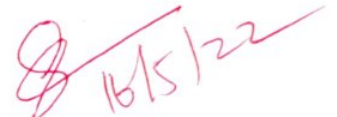
RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **S.KATHIRAVAN** [REGNO:20UBA1319] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **MALLUR SIDDESWARA SPINNING MILLS PVT LTD, NAMAKKAL** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training
Viva Voce Examination held on 25/05/2022


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.,
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that **Mr S.KATHIRAVAN (Reg. No: 20UBA020)** student of **II-BBA** Muthayammal College of Arts & Science, Rasipuram-637 408. He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,

L. V. S. S. S. S. S.

Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd.,
Attyampatti Road, Athanur (Po),
Rasipuram (Tk), Namakkal (Dt).

**ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA.
PH: 042877-2311300, FAX: 292403
TIN: 33093160593, CST: 412046/SLM/24.12.81
E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com**

A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

N.KAVIN [REG NO: 20UBA1320]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

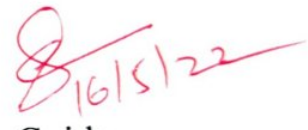
RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **N.KAVIN** [REG NO: 20UBA1320], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SALEM FOOD PRODUCTS LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 28/05/22



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005,
TAMILNADU, INDIA.



DATE: 15/03/2022

To

The Head of the Department,
Department of Management Studies,
Muthayammal College of arts and science,
Rasipuram – 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that **Mr KAVIN.N** (Reg. No: **20UBA1320**) student of your college
He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002.
During the Project period from **1st March 2022 to 15th March 2022**

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

Manager

(J.K. JAGANNATHAN)
J.K. JAGANNATHAN,
(Marketing Manager)
Salem Food Products,
SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949,

Cell: 8903063266 Fax: 0427-2272900

Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



**A REPORT ON INSTITUTIONAL TRAINING IN
MALLUR SIDDESWARA SPINNING MILLS PVT
LTD,NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.MADHAVAN [REG NO: 20UBA1322]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and
Head Department of Business Administration
Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **S.MADHAVAN** [REGNO:20UBA1322],II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL** from **(01/03/2022) to (15/03/2022)** in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training
Viva Voce Examination held on **05/05/2022**


Internal Examiner
C. SRINIVASAN, MBA.,PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that **Mr S.MADHAVAN (Reg. No: 20UBA024)** student of **II-BBA** Muthayammal College of Arts & Science, Rasipuram-637 408.He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,



Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd.,
Attyampatti Road, Athanur (Po),
Rasipuram (Tk). Namakkal (Dt).

**ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA.
PH: 042877-2311300, FAX: 292403
TIN: 33093160593, CST: 412046/SLM/24.12.81
E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com**

**A REPORT ON INSTITUTIONAL TRAINING IN
RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED,
NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

K. MATHAN [REG NO: 20UBA1324]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE


RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **K.MATHAN** [REGNO: 20UBA1324] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022.


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr G. VENKATESAN, MBA, PGDHRM, Ph.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA,



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED

Regd.office: SF No.341 & 342, Akkiampatty village,
Sendamangalam Post, Namakkal – 637 409

CIN: U015520TZ2006PTC012872

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that **K.MATHAN (REG NO: 20UBA1324)**, student of **II-BBA**, Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal – 637 409.

During the Training Period from **(01/03/2022 to 15/03/2022)** and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,


General Manager



RichYaaa®

www.richdairyproducts.com e-mail:richdairy@gmail.com
Cell: 9894426657



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN
K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

K. MOHAMMEDBASHEER [REG NO: 20UBA1325]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **K.MOHAMMEDBASHEER [REG NO: 20UBA1325]**, II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.,
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



K.K.P. SPINNING MILLS PVT.LTD.

Regd & Administrative Office:
New No. 263, Old No. 88, Salem Road,
NAMAKKAL – 637 001. Tamil Nadu, India.

Phone : 0091 – 42886 – 2760066
Fax : 0091 – 4286 – 276316
Yarn : yarns@kkpindia.com
Weaving : fabrics@kkpindia.com
Made-up : madeups@kkpindia.com
CIN No : U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr K. MOHAMMED BASHEER (Reg No. 20UBA1325)** student of II-BBA in **Muthayammal College of Arts & Science, Rasipuram-637 408**. He has completed for his **"In-Plant Training work"** in our spinning mill scheduled from the Period of (01-03-2022 to 15-03-2022).

During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

For K.K.P. Spinning Mill


Authority Signature

www.kkpindia.com

MILL PREMISES: PERUMAPATTI, BOMMASAMUDARAM – 637016, NAMAKKAL – Dt. Ph: 287421, 287915, Cell: 9842823409
TIN No.: 33333121273 CST No.: 428957/26-09-94



Scanned with OKEN Scanner

A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

T.V.MONISH [REG NO: 20UBA1326]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF VANETRA GROUP

| Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **T.V.MONISH** [REG NO: 20UBA1326], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILE MILLS PVT.LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

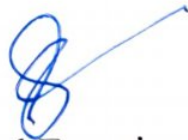


HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022 .



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr.G.VENKATESAN, MBA, PGDHRM, Ph.D.,
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.





Thangavelu Textile Mills Pvt. Ltd.,

Mfrs.of : 2/57', 2/60', 3/60' of Premium 100% SHT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem – 636 014. T.N.

: 33172701351

Phone: 0427 - 2241133

No : 410466 / dt. 29.11.94 / IAC No.142

e-mail: tvtmills@gmail.com

: U171111TZ1993PTC004752

www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that **Mr T.V.MONISH (Reg. No. 20UBA1326)** Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd,

Authorized Signature,
A. MANIMARAN
(Assistant Manager)
Thangavelu Textile Mills Ltd.,
SALEM.



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN
RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED,
NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.MUGILKUMAR [REG NO: 20UBA1327]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **M.MUGILKUMAR** [REG NO:2OUBA1327] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD




Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25-05-2022



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India?



External Examiner

Dr. G. VENKATESAN, MBA., PGDHRM. Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED

Regd.office: SF No.341 & 342, Akkiampatty village,
Sendamangalam Post, Namakkal – 637 409

CIN: U015520TZ2006PTC012872

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that **M. MUGILKUMAR (REG NO: 20UBA1327)**, student of **II-BBA**, Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal – 637 409.

During the Training Period from **(01/03/2022 to 15/03/2022)** and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,


General Manager



RichYaaa®

www.richdairyproducts.com e-mail:richdairy@gmail.com
Cell: 9894426657



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA
EXPORT NAMAGIRIPET , RASIPURAM**

An in plant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of Bachelor of Business Administration

Submitted by

P.NAVEEN (REG.NO:20UBA1328)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

May - 2022


MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE


This is certify that the training report submitted by **P . NAVEEN (20UBA1328)**
II – BBA , student of Muthayammal College of Arts and Science, Rasipuram. Who has
undergone in plant training at **HIMAALAYAA EXPORT NAMAGIRIPET,**
RASIPURAM. From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for
the award of degree of Bachelor of Business Administration.


HOD


GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce
Examination held on 25/05/2022.


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

Date : 28.02.2022

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that NAVEEN P (REG. No. 20UBA1328) BBA -2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

For further details please do contact us

Cell No.9566354227

Thank you,



A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.POOVARASAN [REG NO: 20UBA1330]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **S.POOVARASAN** [REG NO: **20UBA1330**] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SALEM FOOD PRODUCTS LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD




Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on **25/05/2022**



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt
Tamil Nadu, India.



External Examiner

Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.





DATE: 15/03/2022

To

The Head of the Department,
Department of Management Studies,
Muthayammal College of arts and science,
Rasipuram – 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that **Mr S.POOVARASAN** (Reg. No: **20UBA1330**) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

Manager

(J.K. JAGANNATHAN)

J.K. JAGANNATHAN,
(Marketing Manager)
Salem Food Products,
SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949,
Cell: 8903063266 Fax: 0427-2272900

Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



**A REPORT ON INSTITUTIONAL TRAINING IN
THENI GURUKRISHNA TEXTILE MILLS, THENI**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

V.PRABHAKARAN [REG NO: 20UBA1331]

Guided by

Mr.C.SRINIVASAN

Assistant Professor,And

Head of the Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MARCH - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE


RASIPURAM - 637 408



DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **V.PRABHAKARAN** [REGNO: 20UBA1331], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THENI GURUKRISHNA TEXTILE MILLS, THENI** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022.


Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner

Dr G.VENKATESAN, MBA, PGDHRM Ph.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005
TAMILNADU, INDIA.



THENI GURUKRISHNA TEXTILE MILLS

DT: 15th March 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr V. PRABHAKARAN (Reg No: 20UBA1331)** student, of 2nd BBA in Muthayammal College of arts and science, Rasipuram – 637 408, has done for his In-Plant Training work in our organization during the period from (01/03/2022 to 15/03/2022).

During this period of Training work he showed keen interest in learning and his conduct was good. We wish his all the best in his future endeavours.

For THENI GURUKRISHNA TEXTILE MILLS,

[Signature]
Manager



**A REPORT ON INSTITUTIONAL TRAINING IN
JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED
IN KARIMANGALAM**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

U.PRADEEP[REG NO: 20UBA1332]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And

Head of the Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MARCH - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **U.PRADEEP** [REGNO: 20UBA1332] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD




Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/5/2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr. G. VENKATESAN, MBA., PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

DATE: 15-03-2022

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr U.PRADEEP (Reg No: 20UBA1332)** of II-BBA student of Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for his In-Plant Training work in our industries. During the Training Period from 01-03-2022 to 15-03-2022 and all necessary detail was provided from our side for the establishment of this In-Plant Training work.


(HR Manager)

Jeppiaar milk Pvt Ltd



**A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA
EXPORT NAMAGIRIPET , RASIPURAM**

An in plant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of Bachelor of Business Administration

Submitted by

G. RAGULRAJ (20UBA1333)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **G. RAGULRAJ (20UBA1333)** II – BBA , student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **HIMAALAYAA EXPORT NAMAGIRIPET, RASIPURAM.** From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.



HOD



GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25.05.2022.



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr. G. VENKATESAN, MBA., PGDHRM. Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

28.02.2022

Date :

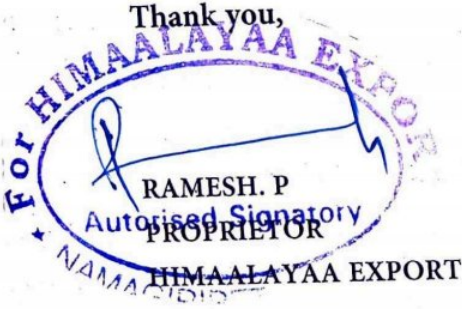
TO WHOMSOEVER IT MAY CONCERN

This is to inform you that RAGUL RAJ G (REG. No. 20UBA1333) BBA-2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

For further details please do contact us

Cell No.9566354227

Thank you,



**A REPORT ON INSTITUTIONAL TRAINING IN
RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED,
NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

K.RAMESH KUMAR [REG NO: 20UBA1334]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**

A UNIT OF VANETRA GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022




MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

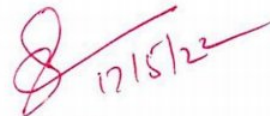
RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

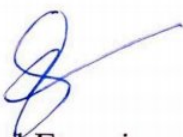
CERTIFICATE


This is certify that the training report is submitted by **K. RAMESH KUMAR [REGNO:20UBA1334]** II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED

Regd.office: SF No.341 & 342, Akkiampatty village,
Sendamangalam Post, Namakkal – 637 409

CIN: U015520TZ2006PTC012872

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that **K. RAMESH KUMAR (REG NO: 20UBA1334)**, student of **II-BBA**, Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal – 637 409.

During the Training Period from **(01/03/2022 to 15/03/2022)** and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,


General Manager


RichYaaa®

www.richdairyproducts.com e-mail:richdairy@gmail.com
Cell: 9894426657



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN
K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

A.RISHIKANTH [REG NO: 20UBA1335]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

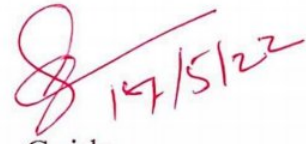
RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE


This is certify that the training report is submitted by **A.RISHIKANTH** [REGNO:20UBA1335] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.


HOD


Guide

Certified that candidates was examined by us in the institutional training
Viva Voce Examination held on 25.5.2022


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr.G.VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

K.P. SPINNING MILLS PVT.LTD.

Head & Administrative Office:

No. 263, Old No. 88, Salem Road,
NAMAKKAL – 637 001. Tamil Nadu, India.

Phone : 0091 – 42886 – 2760066
Fax : 0091 – 4286 – 276316
Yarn : yarns@kkpindia.com
Weaving : fabrics@kkpindia.com
Made-up : madeups@kkpindia.com
CIN No : U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr A.RISHIKANTH (Reg No. 20UBA1335)** student of II-BBA in **Muthayammal College of Arts & Science, Rasipuram-637 408**. He has completed for his **"In-Plant Training work"** in our spinning mill scheduled from the Period of (01-03-2022 to 15-03-2022).

During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

For K.K.P. Spinning Mill


Authority Signature

www.kkpindia.com

PLANT PREMISES: PERUMAPATTI, BOMMASAMUDARAM – 637016, NAMAKKAL – Dt. Ph: 287421, 287915, Cell: 9842823409
TIN No.: 33333121273 CST No.: 428957/26-09-94



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN
JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED
IN KARIMANGALAM**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.SABAREESWARAN [REG NO: 20UBA1336]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And
Head of the Department of Business Administration
Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MARCH - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

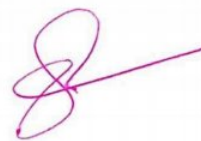
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **R.SABAREESWARAN [REG NO: 20UBA1336]**, II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD




Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.5.2022



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

DATE: 15-03-2022

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr R.SABAREESWARAN (Reg No: 20UBA1336)** of II-BBA student of Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for his In-Plant Training work in our industries. During the Training Period from 01-03-2022 to 15-03-2022 and all necessary detail was provided from our side for the establishment of this In-Plant Training work.


(HR Manager)

Jeppiaar milk Pvt Ltd



**A REPORT ON INSTITUTIONAL TRAINING IN
K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

G.SAKTHIVEL [REG NO: 20UBA1337]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

(Autonomous)

A UNIT OF VANETRA GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **G.SAKTHIVEL** [REGNO:20UBA1337] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

.K.P. SPINNING MILLS PVT.LTD.

gd & Administrative Office:
w No. 263, Old No. 88, Salem Road,
(MAKKAL – 637 001, Tamil Nadu, India.

Phone : 0091 – 42886 – 2760066
Fax : 0091 – 4286 – 276316
Yarn : yarns@kkpindia.com
Weaving : fabrics@kkpindia.com
Made-up : madeups@kkpindia.com
CIN No : U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr G.SAKTHIVEL (Reg No. 20UBA1337)** student of II-BBA in **Muthayammal College of Arts & Science, Rasipuram-637 408**. He has completed for his **“In-Plant Training work”** in our spinning mill scheduled from the Period of (01-03-2022 to 15-03-2022).

During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

For K.K.P. Spinning Mill

V. G. S.
Authority Signature

www.kkpindia.com

LL PREMISES: PERUMAPATTI, BOMMASAMUDARAM – 637016, NAMAKKAL – Dt. Ph: 287421, 287915, Cell: 9842823409
TIN No.: 33333121273
CST No.: 428957 26-09-94



Scanned with OKEN Scanner

A REPORT ON INSTITUTIONAL TRAINING IN

NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.SANJAY [REG NO: 20UBA1338]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **S.SANJAY** [REG NO: 20UBA1338] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **NANDHI DHALL MILLS, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour
Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

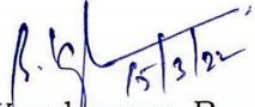
15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **S. SANJAY** (REG. 20UBA053) 2nd Year
BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS) has Completed his internship Training in our
organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us
Cell No: 9344442188


Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.SANKAR [REG NO: 20UBA1339]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **R.SANKAR** [REG NO: 20UBA1339] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SALEM FOOD PRODUCTS LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

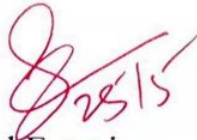


HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on [25/05/2022]



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt
Tamil Nadu, India.



External Examiner

Dr. G. VENKATESAN, MBA, PGCHRM Ph.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005,
TAMILNADU, INDIA.



DATE: 15/03/2022

To

The Head of the Department,
Department of Management Studies,
Muthayammal College of arts and science,
Rasipuram – 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that **Mr R.SANKAR** (Reg. No: **20UBA1339**) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

Manager

(J.K. JAGANNATHAN)

J.K. JAGANNATHAN,
(Marketing Manager)
Salem Food Products,
SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949,
Cell: 8903063266 Fax: 0427-2272900

Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



A REPORT ON INSTITUTIONAL TRAINING IN NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.SIDDIQ [REG NO: 20UBA1340]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **R.SIDDIQ** [REG NO: 20UBA1340] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **NANDHI DHALL MILLS, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

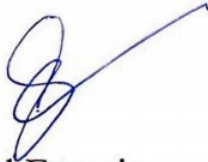


HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr. G. VENKATESAN, MBA., PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road. Salem-636 005.
TAMILNADU, INDIA.

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour

Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

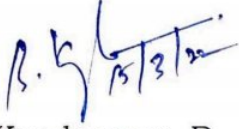
15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **R. SIDDIQ (REG. 20UBA042)** 2nd Year BBA student of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)** has Completed his internship Training in our organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us
Cell No: 9344442188


Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



M.D. : +91 98944 00000 G.M. : +91 90928 00000
CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003
e-mail : nandidhal@gmail.com; www.nandhidall.com
CIN : UI5313TZ2009PTC015105



**A REPORT ON INSTITUTIONAL TRAINING IN
RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED,
NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

K.M. SIVAKUMAR [REG NO: 20UBA1341]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF VANETRA GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **K.M.SIVAKUMAR** [REGNO: 20UBA1341] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD



Guide

Certified that candidates was examined by us in the institutional training
Viva Voce Examination held on 25.05.2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr G. VENKATESAN, MBA, PGDHRM Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science,
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED

Regd.office: SF No.341 & 342, Akkiampatty village,
Sendamangalam Post, Namakkal – 637 409

CIN: U015520TZ2006PTC012872

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that **SIVAKUMAR .K.M (REG NO: 20UBA1341)**, student of **II-BBA**, Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal – 637 409.

During the Training Period from **(01/03/2022 to 15/03/2022)** and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,

R.D.
General Manager



ichYaaa®

www.richdairyproducts.com e-mail:richdairy@gmail.com
Cell: 9894426657



Scanned with OKEN Scanner

**A REPORT ON INSTITUTIONAL TRAINING IN
P.N.R FIBRES, NAMAKKAL**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.SUBASH

[REG NO: 20UBA1342]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **S.SUBASH** [REG NO: 20UBA1342], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at P.N.R FIBRES, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on...25/5/2022.....



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr.G.VENKATESAN, MBA, PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



Phone: 04268 - 291235

Cell : 9894426657

Email: pnrfibres@yahoo.co.in

P.N.R FIBRES

Padamudipalayam, Velur (Post), P.Velur (Tk.), Namakkal (Dt.) - 638 182.

Date: 15.03.2022

TO WHOM IT MAY CONCERN

This is to certify that Mr SUBASH S (Reg. No: 20UBA1342) student of II-BBA Muthayammal College of Arts & Science, Rasipuram-637 408. He has Undergone his In-Plant training in our Organization. During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future.

Thanking You,

For PNR FIBRES,



QUALITY ALL KINDS OF COTTON RAG PULP



Scanned with OKEN Scanner

A REPORT ON INSTITUTIONAL TRAINING IN

NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.SUNIL KUMAR[REG NO: 20UBA1343]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **S.SUNIL KUMAR** [REG NO: 20UBA1343] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **NANDHI DHALL MILLS, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour
Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

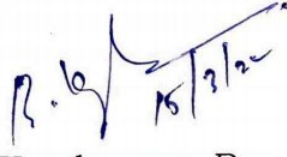
15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **S. SUNILKUMAR** (REG. 20UBA065) 2nd
Year BBA student of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**
(AUTONOMOUS) has Completed his internship Training in our
organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us
Cell No: 9344442188


Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



A REPORT ON INSTITUTIONAL TRAINING IN THENI GURUKRISHNA TEXTILE MILLS, THENI

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

G.SURYA [REG NO: 20UBA1344]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And

Head of the Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MARCH - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **G.SURYA [REG NO:20UBA1344]**, II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THENI GURUKRISHNA TEXTILE MILLS, THENI** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

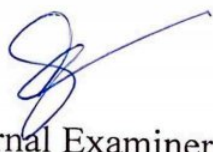


HOD



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022



Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408 Namakkal Dt
Tamil Nadu, India.



External Examiner

Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



DT: 15th March 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr G.SURIYA (Reg No: 20UBA1344)** student, of 2nd BBA in Muthayammal College of arts and science, Rasipuram – 637 408, has done for his In-Plant Training work in our organization during the period from (01/03/2022 to 15/03/2022).

During this period of Training work he showed keen interest in learning and his conduct was good. We wish his all the best in his future endeavours.

For THENI GURUKRISHNA TEXTILE MILLS,


Manager



**A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA
EXPORT NAMAGIRIPET , RASIPURAM**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

S. UDAYA SANKAR (20UBA1346)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

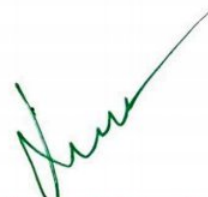
This is certify that the training report submitted by **S. UDAYA SANKAR (20UBA1346)** II – BBA , student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **HIMAALAYAA EXPORT NAMAGIRIPET, RASIPURAM.** From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


HOD


GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25/05/2022.


Internal Examiner
G. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner
Dr G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

Date : 28.02.2022

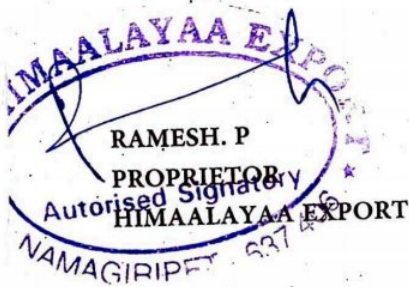
TO WHOMSOEVER IT MAY CONCERN

This is to inform you that UDAYA SANKAR S (REG. No. 20UBA1346) BBA-2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

For further details please do contact us

Cell No.9566354227

Thank you,



**A REPORT ON INSTITUTIONAL TRAINING IN
JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED
IN KARIMANGALAM**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.VIGNESHVARAN [REG NO: 20UBA1347]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And

Head of the Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF VANETRA GROUP

| Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MARCH - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408


DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **M.VIGNESHVARAN [REG NO: 20UBA1347]** II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JEPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



HOD




Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/5/2022



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr. G. VENKATESAN, MBA., PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

DATE: 15-03-2022

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr M.VIGNESHWARAN (Reg No: 20UBA1347)** of II-BBA student of Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for his In-Plant Training work in our industries. During the Training Period from 01-03-2022 to 15-03-2022 and all necessary detail was provided from our side for the establishment of this In-Plant Training work.


(HR Manager)

Jeppiaar milk Pvt Ltd



A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

V.VIKRAM [REG NO: 20UBA1348]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE
(Autonomous)**
A UNIT OF **VANETRA** GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **V.VIKRAM** [REG NO: 20UBA1348] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SALEM FOOD PRODUCTS LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.




HOD




Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on (25/05/2022)



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr.G.VENKATESAN, MBA, PGDHRM Ph.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005
TAMILNADU, INDIA.



DATE: 15/03/2022

To

The Head of the Department,
Department of Management Studies,
Muthayammal College of arts and science,
Rasipuram – 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that **Mr V.VIKRAM** (Reg. No: **20UBA1348**) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

J.K. Jagannathan

Manager

(J.K. JAGANNATHAN)

J.K. JAGANNATHAN,
(Marketing Manager)
Salem Food Products,
SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949,
Cell: 8903063266 Fax: 0427-2272900
Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



**A report on Institutional training in PARAMBARIYAM
FARMERPRODUCER COMPANY LIMITED**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

NAME: P.BOOMIKA

REG.NO:20UBA1349

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022

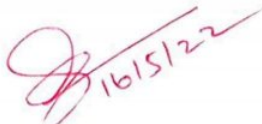



**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report submitted by P.BOOMIKA Register No 20UBA1349 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.



HOD


GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25.05.2022


Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner

Dr G. VENKATESAN, MBA, PGDHRM Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005,
TAMILNADU, INDIA.

33AAICP9298A1Z8
1220TZ2017PTC028357

Cell : 94889 49900
96559 98666



PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU,
Karkoodalpatty (PO), RASIPURAM - 636 202
e-mail : aavuchi@famara.in www.famara.in

Date.....08.03.2022.....

TO WHOM SO EVER IT MY CONCERN

This is to inform you that P.Boomika (REG.No-20UBA005) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE , RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

For further details Please do conduct us
Cell no: 9655998666

Thank you,

Parambariyam Farmer Producer Company Ltd,


Chairman



**A report on Institutional training in PARAMBARIYAM
FARMERPRODUCER COMPANY LIMITED**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by
M.GOWSALYA
20UBA1350

Guided by
Mr.C.SRINIVASAN
Assistant Professor, and
Head Department of Business Administration
Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM-637 408

MAY - 2022



**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**


DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by M.GOWSALYA Register No 20UBA1350 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.



HOD




GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25.05.2022.



Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.



External Examiner
Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

: 33AAICP9298A1Z8
01220TZ2017PTC028357

Cell : 94889 49900
96559 98666



PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU,
Karkoodalpatty (PO), RASIPURAM - 636 202
e-mail : aavuchi@famara.in www.famara.in

Date.....08.03.2022.....

TO WHOM SO EVER IT MY CONCERN

This is to inform you that M.GOWSALYA(REG.No-20UBA054) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE , RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

For further details Please do conduct us
Cell no: 9655998666

Thank you,

Parambaryam Farmer Producer Company Ltd,


Chairman



**A REPORT ON INSTITUTIONAL TRAINING IN SHRI NANDHI DALL
MILL P.Ltd , SALEM**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award degree of Business Administration.

Submitted by

V.KALEESWARI

20UBA1351

Guided by

Mr.C.SRINIVASAN

Assistant Professor,

HOD

Dept. of Business Administration

Muthayammal College Of Arts & Science



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

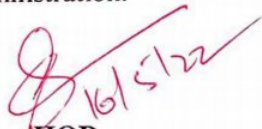
RASIPURAM – 637 408

MARCH- 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408
DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report is submitted by **V.KALEESWARI(20UBA1351)**
II – BBA , Student of Muthayammal College Of Arts & Science , Rasipuram. Who has
undergone in plant training at **SHRI NANDHI DALL MILL P.Ltd, SALEM** from 28/02/2022
to 14/03/2022 in partial fulfilment of the requirements for the award of degree Bachelor of
Business Administration.


HOD


GUIDE

Certified that candidates was examined by me in the institutional training Viva Voce
Examination held on 25.05.2022


INTERNAL EXAMINER
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science
Rasipuram - 637 408, Namakkal Dt.
Tamil Nadu, India.


EXTERNAL EXAMINAR
Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour

Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.


15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **MISS. S. V. KALEESWARI** (REG. 20UBA015) 2nd Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) has Completed her internship Training in our organization during a period from 28.02.2022 TO 14.03.2022.

During this period her conduct and character has been good.

For further details please do contact us
Cell No: 9344442188


Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



M.D. : +91 98944 00000 G.M. : +91 90928 00000
CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003
e-mail : nandidhal@gmail.com; www.nandhidall.com
CIN : UI5313TZ2009PTC015105



**A REPORT ON INSTITUTIONAL TRAINING IN SHRI NANDHI DALL
MILL P.Ltd , SALEM**

An in plant training report submitted to the Periyar University, in partial fulfillment of the
requirements for the award degree of Business Administration.

Submitted by

R.MADHUMITHA

20UBA1352

Guided by

Mr.C.SRINIVASAN

Assistant Professor,

HOD

Dept. of Business Administration

Muthayammal College Of Arts & Science



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM – 637 408

MARCH- 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **R.MADHUMITHA (20UBA1352)**
II – BBA , Student of Muthayammal College Of Arts & Science , Rasipuram. Who has
undergone in plant training at **SHRI NANDHI DALL MILL P.Ltd, SALEM** from 28/02/2022
to 14/03/2022 in partial fulfilment of the requirements for the award of degree Bachelor of
Business Administration.


HOD


GUIDE

Certified that candidates was examined by me in the institutional training Viva Voce
Examination held on 25/03/2022.


INTERNAL EXAMINER
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt
Tamil Nadu, India.


EXTERNAL EXAMINAR
Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour
Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **MISS. R. MADHUMITHA** (REG. 20UBA025) 2nd Year BBA student of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)** has Completed her internship Training in our organization during a period from 28.02.2022 TO 14.03.2022.

During this period her conduct and character has been good.

For further details please do contact us
Cell No: 9344442188

B. G. 15/3/22

Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



A REPORT ON INSTITUTIONAL TRAINING IN SHRI NANDHI DALL MILL P.Ltd , SALEM

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award degree of Business Administration.

Submitted by

P.MONIKA

20UBA1353

Guided by

Mr.C.SRINIVASAN

Assistant Professor,

HOD

Dept. of Business Administration

Muthayammal College Of Arts & Science



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**

A UNIT OF VANETRA GROUP

Learn
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM – 637 408

MARCH- 2022




MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408


DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **P.MONIKA (20UBA1353)**
II – BBA , Student of Muthayammal College Of Arts & Science , Rasipuram. Who has
undergone in plant training at **SHRI NANDHI DALL MILL P.Ltd, SALEM** from 28/02/2022
to 14/03/2022 in partial fulfilment of the requirements for the award of degree Bachelor of
Business Administration.




HOD

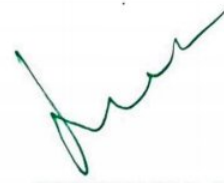


GUIDE

Certified that candidates was examined by me in the institutional training Viva Voce
Examination held on 25/5/22



INTERNAL EXAMINER
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



EXTERNAL EXAMINAR
Dr.G.VENKATESAN, MBA.PGDHRM, Ph.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour
Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

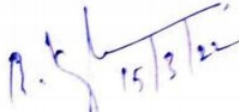
15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **MISS. P. MONIKA** (REG. 20UBA030) 2nd
Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS) has Completed her internship Training in our
organization during a period from 28.02.2022 TO 14.03.2022.

During this period her conduct and character has been good.

For further details please do contact us
Cell No: 9344442188


Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



M.D. : +91 98944 00000 G.M. : +91 90928 00000
CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003
e-mail : nandidhal@gmail.com; www.nandhidhall.com
CIN : U15313TZ2009PTC015105



**A report on Institutional training in PARAMBARIYAM
FARMERPRODUCER COMPANY LIMITED**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.PRIYANKA

20UBA1354

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

(Autonomous)

A UNIT OF VANETRA GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408


MAY - 2022


**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report submitted by R.PRIYANKA Register No 0UBA1354 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022 to 4/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


HOD


GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25.05.2022.


Internal Examiner
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Namakkal Dt
Tamil Nadu, India.


External Examiner
Dr G.VENKATESAN, MBA., PGDHRM Ph.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

: 33AAICP9298A1Z8
01220TZ2017PTC028357

Cell : 94889 49900
96559 98666



PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU,
Karkoodalpatty (PO), RASIPURAM - 636 202
e-mail : aavuchi@famara.in www.famara.in

Date.....08.03.2022.....

TO WHOM SO EVER IT MY CONCERN

This is to inform you that R.PRIYANKA (REG.No-20UBA034) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE , RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

For further details Please do conduct us
Cell no: 9655998666

Thank you,

Parambariyam Farmer Producer Company Ltd,


Chairman



A REPORT ON INSTITUTIONAL TRAINING IN SSR TEXTILES., NAMAKKAL
An in plant training report submitted to the Periyar University, Salem in partial fulfillment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.RAMYA PRIYA (REG NO: 20UBA1355)

Guided by

Mr.C.SRINIVASAN

Assistant Professor and Head

Department of Business Administration

Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM-637 408

MAY-2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **(REG.NO:20UBA1355)**
S.RAMYA PRIYA , II –BBA. Student of Muthayammal College Of Arts & Science, Rasipuram.
Who has undergone in plant training at **S.S.R Textiles** from (01/03/2022) to (15/03/2022) in partial
fulfillment of the requirements for the award of degree Bachelor of Business Administration.




HOD




GUIDE

Certified that candidates was examined by us in the institutional training Viva Voce
Examination held on 25.05.2022 .



INTERNAL EXAMINER
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



EXTERNAL EXAMINAR
Dr.G.VENKATESAN, MBA.PGDHRM PH.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

Date :

CERTIFICATE

This is to certify that Ms. S RAMYA PRIYA (20UBA052) of 2nd BBA has Completed a implant training in our company about 15 Days.

During her training period with us, she was Conscientious and smart working with regard to her work. The company would like to thank her for the efforts that she had put in training and also for active participation and assist on the project assigned to her.

For S.S.R Textiles


Proprietor

A REPORT ON INSTITUTIONAL TRAINING IN SSR TEXTILES., NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfillment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

B.SARANYA (REG NO: 20UBA1356)

Guided by

Mr.C.SRINIVASAN

Assistant Professor and Head

Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM-637 408**

MAY-2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **(REG.NO:20UBA1356)**
B.SARANYA , II –BBA. Student of Muthayammal College Of Arts & Science, Rasipuram. Who
has undergone in plant training at **S.S.R Textiles** from (01/03/2022) to (15/03/2022) in partial
fulfillment of the requirements for the award of degree Bachelor of Business Administration.



HOD



GUIDE

Certified that candidates was examined by us in the institutional training Viva Voce
Examination held on 25.5.2022



INTERNAL EXAMINER
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408 Namakkal Dt.
Tamil Nadu, India.



EXTERNAL EXAMINAR
Dr G.VENKATESAN, MBA PGDHRM PH.D
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



Date :

CERTIFICATE

This is to certify that Ms. B.SARANYA (20UBA040) of 2nd BBA has Completed a inplant training in our company about 15 Days.

During her training period with us, she was Conscientious and smart working with regard to her work. The company would like to thank her for the efforts that she had put in training and also for active participation and assist on the project assigned to her.

For S.S.R Textiles

S. R. Arun
Proprietor

**A REPORT ON INSTITUTIONAL TRAINING IN SHRI NANDHI DALL
MILL P.Ltd , SALEM**

An in plant training report submitted to the Periyar University, in partial fulfillment of the
requirements for the award degree of Business Administration.

Submitted by

S.SARANYA

20UBA1357

Guided by

Mr.C.SRINIVASAN

Assistant Professor,

HOD

Dept. of Business Administration

Muthayammal College Of Arts & Science



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

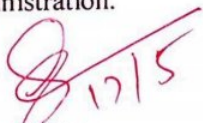
RASIPURAM – 637 408

MARCH- 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408
DEPARTMENT OF BUSINESS ADMINISTRATION

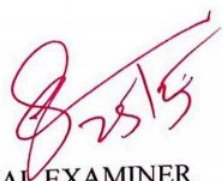
CERTIFICATE

This is certify that the training report is submitted by **S.SARANYA(20UBA1357)**
II – BBA , Student of Muthayammal College Of Arts & Science , Rasipuram. Who has
undergone in plant training at **SHRI NANDHI DALL MILL P.Ltd, SALEM** from 28/02/2022
to 14/03/2022 in partial fulfilment of the requirements for the award of degree Bachelor of
Business Administration.


HOD


GUIDE

Certified that candidates was examined by me in the institutional training Viva Voce
Examination held on 25.5.2022


INTERNAL EXAMINER
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


EXTERNAL EXAMINAR
Dr.G.VENKATESAN, MBA, PGDCA, Ph.D.,
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005,
TAMILNADU, INDIA.

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour

Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

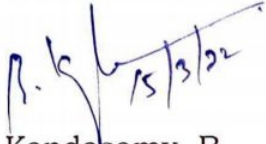
15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **MISS. S. SARANYA** (REG. 20UBA041)
2nd Year BBA student of **MUTHAYAMMAL COLLEGE OF ARTS &
SCIENCE (AUTONOMOUS)** has Completed her internship Training in
our organization during a period from 28.02.2022 TO 14.03.2022.

During this period her conduct and character has been good.

For further details please do contact us
Cell No: 9344442188


Kandasamy. B
Nandhi Dhall Mills
Accounts - Head



M.D. : +91 98944 00000 G.M. : +91 90928 00000
CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003
e-mail : nandidhal@gmail.com; www.nandhidall.com
CIN : U15313TZ2009PTC015105

**A report on Institutional training in PARAMBARIYAM
FARMERPRODUCER COMPANY LIMITED**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

VARSHA K.S.

20UBA1358

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

(Autonomous)

A UNIT OF VANETRA GROUP

| Learn.
| Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022




**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report submitted by VARSHA K.S. Register No 20UBA1358 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.



HOD


GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25/05/2022.


Internal Examiner

C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.


External Examiner

Dr G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.

IN : 33AAICP9298A1Z8
U01220TZ2017PTC028357

Cell : 94889 49900
96559 98666



PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU,
Karkoodalpatty (PO), RASIPURAM - 636 202
e-mail : aavuchi@famara.in www.famara.in

Date.....08.03.2022.....

TO WHOM SO EVER IT MY CONCERN

This is to inform you that K.S.VARSHA (REG.No-20UBA046) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

For further details Please do conduct us
Cell no: 9655998666

Thank you,

For Parambaryam Farmer Producer Company Ltd,


Chairman



A REPORT ON INSTITUTIONAL TRAINING IN SSR TEXTILES., NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfillment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

K.VIDHYA (REG NO: 20UBA1359)

Guided by

Mr.C.SRINIVASAN

Assistant Professor and Head

Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**

A UNIT OF VANETRA GROUP

Learn
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM-637 408**

MAY-2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **(REG.NO:20UBA1359)**
K.VIDHYA , II –BBA. Student of Muthayammal College Of Arts & Science, Rasipuram. Who
has undergone in plant training at **S.S.R Textiles** from (01/03/2022) to (15/03/2022) in partial
fulfillment of the requirements for the award of degree Bachelor of Business Administration.




HOD




GUIDE

Certified that candidates was examined by us in the institutional training Viva Voce
Examination held on 25.05.2022



INTERNAL EXAMINER
C. SRINIVASAN, MBA, PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



EXTERNAL EXAMINAR

Dr.G.VENKATESAN, MBA, PGDHRM Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.



Date :

CERTIFICATE

This is to certify that Ms. K.VIDHYA (20UBA047) of 2nd BBA has Completed a inplant training in our company about 15 Days.

During her training period with us, she was Conscientious and smart working with regard to her work. The company would like to thank her for the efforts that she had put in training and also for active participation and assist on the project assigned to her.

For S.S.R Textiles


Proprietor

A REPORT ON INSTITUTIONAL TRAINING IN SSR TEXTILES., NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfillment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.YASOTHA (REG NO: 20UBA1361)

Guided by

Mr.C.SRINIVASAN

Assistant Professor and Head

Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**

A UNIT OF VANETRA GROUP

Learn
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM-637 408**

MAY-2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **(REG.NO:20UBA1361)** **R.YASOTHA** , II –BBA. Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at **S.S.R Textiles** from (01/03/2022) to (15/03/2022) in partial fulfillment of the requirements for the award of degree Bachelor of Business Administration.



HOD



GUIDE

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022



INTERNAL EXAMINER
C. SRINIVASAN, MBA., PGDCA.,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408. Namakkal Dt.
Tamil Nadu, India.



EXTERNAL EXAMINAR
Dr.G.VENKATESAN, MBA PGDHRM Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-635 005.
TAMILNADU, INDIA.

Date :

CERTIFICATE

This is to certify that Ms. R.YASOTHA (20UBA051) of 2nd BBA has Completed a inplant training in our company about 15 Days.

During her training period with us, she was Conscientious and smart working with regard to her work. The company would like to thank her for the efforts that she had put in training and also for active participation and assist on the project assigned to her.

For S.S.R Textiles


Proprietor

**A report on Institutional training in PARAMBARIYAM
FARMERPRODUCER COMPANY LIMITED**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of
the requirements for the award degree of Bachelor of Business Administration

Submitted by

NAME: C.SABITHA

REG.NO:20UBA9001

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and

Head Department of Business Administration

Muthayammal College Of Arts and Science



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MAY - 2022



**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the training report submitted by C.SABITHA. Register No 20UBA9001 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


HOD


GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25.05.2022


Internal Examiner
C. SRINIVASAN, MBA, PGDCA.,
Head of the Department, PGDCA,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram - 637 408, Tamil Nadu, India.


External Examiner
Dr. G. VENKATESAN, MBA, PGDHRM, Ph.D.
Asst. Prof. in Business Administration
Sona College of Arts & Science
Junction Main Road, Salem-636 005.
TAMILNADU, INDIA.





PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU,
Karkoodalpatty (PO), RASIPURAM - 636 202
e-mail : aavuchi@famara.in www.famara.in

Date.....08.03.2022.....

TO WHOM SO EVER IT MY CONCERN

This is to inform you that C.SABITHA (REG.No-20UBA067) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE , RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

For further details Please do conduct us
Cell no: 9655998666

Thank you,

r Parambaryam Farmer Producer Company Ltd,


Chairman

“A STUDY ON CUSTOMER SATISFACTION TOWARDS CASTROL OIL

WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”

*A project report submitted to the Periyar University, Salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

P.TAMILARASAN

REG.NO:19UBA1479

Guided by

Mrs. P.GOMATHI., M.COM(CA)., (M.Phil.),

Head of the Department

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS CASTROL ENGINE OIL WITH SPECIAL REFERENCE TO NAMAKKAL TOWN**” is a bonafide work,carried out independently by **P.TAMILARASAN,(Reg.No.19UBA1479)**, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

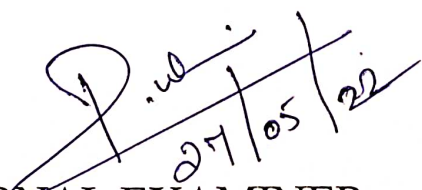
(C. SRINIVASAN)



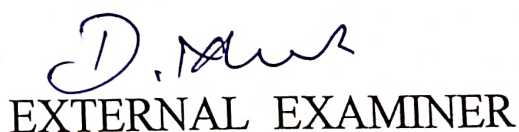
GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS PUMA
SPORTS SHOES WITH SPECIAL REFERENCE TO NAMAKKAL
TOWN”**

*A project report submitted to the Periyar University, Salem - II in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

TAMILSELVAN K

REG.NO: 19UBA1480

Guided by

Mrs. P.GOMATHI,M.com(CA)M.Phil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS PUMA SPORTS SHOES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN** “is a bonafide work, carried out independently by **TAMILSELVAN K, Reg. No. 19UBA1480** , student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

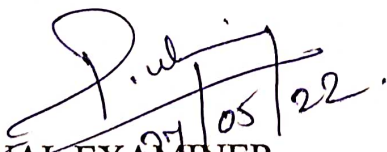
[C. SRINIVASAN]



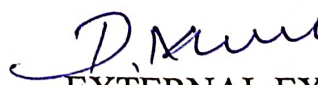
GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27-05-2022



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION OF CS-CEAT TYRES
WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of
Bachelor of Business Administration*

Submitted by
TAMILSELVAN S
REG.NO: 19UBA1481

Guided by
Mrs. P.ARULJOTHI M.B.A(M.Phil).,
ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION OF CS-CEAT TYRES WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by TAMILSELVAN S, Reg. No. 19UBA1481, student of Third year BBA , under my supervision during December to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

[C. SRINIVASAN]


GUIDE

[Mrs.P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER

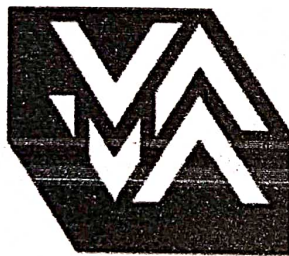

EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION OF YAMAHA BIKE R15
VERSION-3 WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of
Bachelor of Business Administration*

Submitted by
THARUN R
REG.NO: 19UBA1482

Guided by
Mrs. P.ARULJOTHI M.B.A(M.Phil).,
ASSISTANT PROFESSOR
Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP | Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408

May – 2022


CERTIFICATE

**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION OF YAMAHA BIKE R15 VERSION-3 WITH SPECIAL REFERENCE TO NAMAKKAL TOWN “is a bonafide work, carried out independently by THARUN R, Reg. No. 19UBA1482, student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

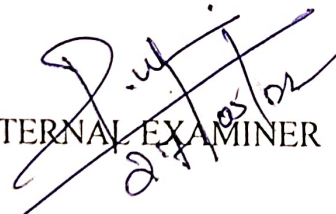

HOD

[C. SRINIVASAN]


GUIDE

[Mrs.P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**A STUDY ON SALES PROMOTION ACTIVITIES IN
D- MART WITH ~~SPECIAL REFERENCE TO~~**

SALEM(DT)

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of
the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

K. THILAGA

REG No:19UBA1483

GUIDED BY

Mrs.P.ARULJOTHI.,MBA.,M.Phil

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM- 637 408

MAY-2022

CERTIFICATE

This is certify that the project report titled "A STUDY ON SALESPROMOTION ACTIVITIES IN D-MART WITH SPECIAL REFERENCE TO, SALEM(DT)" is a record of the work done by K. THILAGA(19UBA1483) submitted in partialfulfillment of the requirement for the award of degree of Bachelor of Business Administration of Muthayammal College of Arts and Science affiliated to Periyar University, during the academic year 2021-2022.


HOD

(C.SRINIVASAN)


GUIDE

(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voce examination held

On 27.05.2022


Internal Examiner


External Examiner

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS HP LAPTOP WITH
SPECIAL REFERENCE TO NAMAKKAL”** *Law*

*A project report submitted to the Periyar University, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

E.VELAYUTHAM

REG.NO: 19UBA1484

Guided by

Mrs. P.ARULJOTHI, MBA,M.Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS HP LAPTOP WITH SPECIAL REFERENCE TO NAMAKKAL” is a bonafide work,carried out independently by E.VELAYUTHAM, Reg.No. 19UBA1484, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



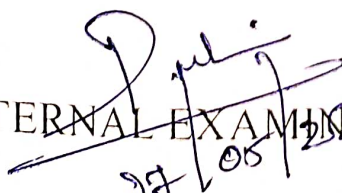
HOD



GUIDE

(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27 / 05 / 2022.



INTERNAL EXAMINER
27 / 05 / 22



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER AWARENESS TOWARDS SAMSUNG GALAXY M31
MOBILE WITH SPECIAL REFERENCE TO NAMAKKAL”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

VIJAYAKUMAR P

REG.NO:19UBA1486

Guided by

Mrs. P.ARULJOTHI M.B.A.,M.Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

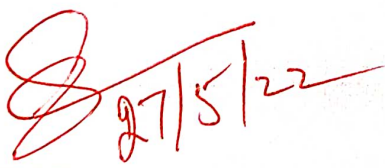
MAY - 2022

CERTIFICATE
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER AWARENESS TOWARDS SAMSUNG GALAXY M31 MOBILE WITH SPECIAL REFERNCE TO NAMAKKAL DISTRICT ” is a bonafide work, carried out independently by VIJAYAKUMAR.P, Reg.No.19UBA1486, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

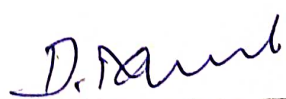

HOD


GUIDE

(C. SRINIVASAN)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ASUS ROG
WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SUJITH S

REG.NO: 19UBA1487

Guided by

Mrs. P.ARULJOTHI,M.B.A(M.Phil),,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS ASUS ROG WITH SPECIAL REFERENCE TO NAMAKKAL TOWN “is a bonafide work, carried out independently by SUJITH S, Reg. No. 19UBA1487, student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

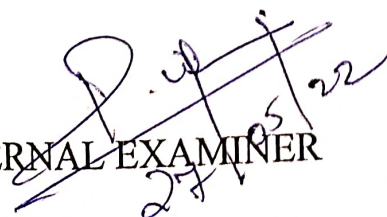

HOD

[C. SRINIVASAN]


GUIDE

[Mrs.P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held
on 27/05/2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**A STUDY ON WOMAN SATISFACTION TOWARDS
CHENNAI SILKS WITH SPECIAL REFERENCE TO
SALEM(Dt)**

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of
the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted

A.SANDHIYA

REG No:19UBA1488

GUIDED BY

Mrs.P.ARULJOTHI.,MBA.,M.Phil

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISATRATION

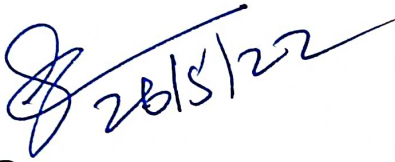
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM- 637 408

MAY-2022

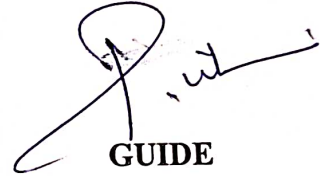
CERTIFICATE

This is certify that the project report titled "A STUDY ON WOMAN SATISFACTION TOWARDS CHENNAI SILKS WITH SPECIAL REFERENCE TO, SALEM(Dt)" is a record of the work done by A.SANDHIYA (19UBA1488) submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration of Muthayammal College of Arts and Science affiliated to Periyar University, during the academic year 2021-2022.



HOD

(C.SRINIVASAN)

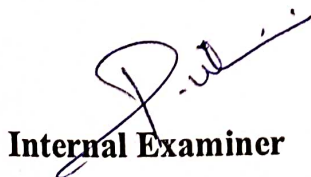


GUIDE

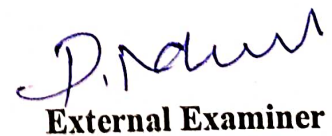
(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voce examination held

On 27-05-2022



Internal Examiner



External Examiner

**“A STUDY ON BUSIESS DEVELOPMENT STRATEGY SPECIAL
REFERENCE TO STARBUCKS COFFEE IN SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SUBASH.J

REG.NO: 19UBA1490

Guided by

Mrs. P.ARUL JOTHI, M.B.A (M.Phil).,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.


DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON BUSIESS DEVELOPMENT STRATEGY SPECIAL REFERENCE TO STARBUCKS COFFEE IN SALEM CITY” is a bonafied work, carried out independently by SUBASH.J , Reg. No. 19UBA1490, student of third year BBA , under my supervision during march to may (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

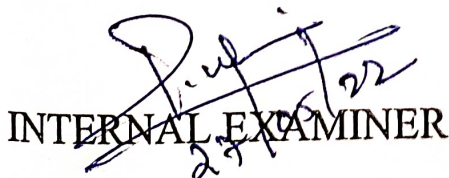

HOD

[Mr. SRINIVASAN C]


GUIDE

[Mrs. ARUL JOTHI .P]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS FOSSIL
WATCHES WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

VIJAYAKUMAR J

REG.NO:19UBA1491

Guided by

Mrs, P.ARULJ OTHI MBA.,MPhil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

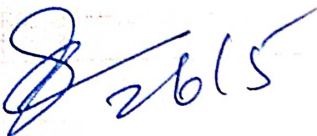
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

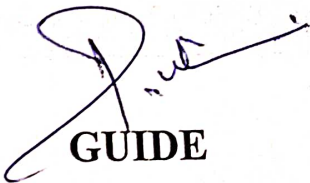
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS FOSSIL WATCHES WITH SPECIAL REFERENCE TO SALEM CITY “is a bonafide work, carried out independently by VIJAYAKUMAR J , Reg. No. 19UBA1491, student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.

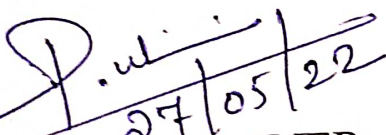

HOD

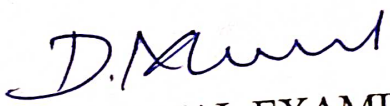
[C. SRINIVASAN]


GUIDE

[P.ARULJ OTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 24/05/2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS NIKE SPORTS SHOES
WITH SPECIAL REFERENCE TO SALEM”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SRIRAM N

REG.NO:19UBA1492

Guided by

Mrs. P.ARULJ OTHI M.B.A,M Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

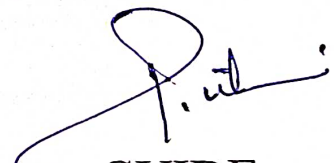
CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMERSATISFACTION TOWARDS NIKE SPORTS SHOESWITH SPECIAL REFERNCE TO SALEM ” is a bonafide work,carried out independently by **SRIRAM N, Reg.No.19UBA1492**, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

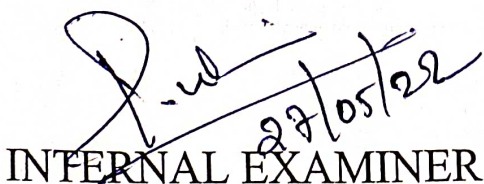
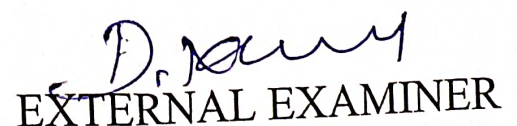
(C. SRINIVASAN)



GUIDE

(P.ARULJ OTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.5.2022.


INTERNAL EXAMINER
EXTERNAL EXAMINER

**“A STUDY ON BEHAVIOUR AND ATTITUDE OF ‘THE HINDU’ NEWSPAPER
READERS’ IN NAMAKKAL TOWN”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

PURUSOTHAMAN. S

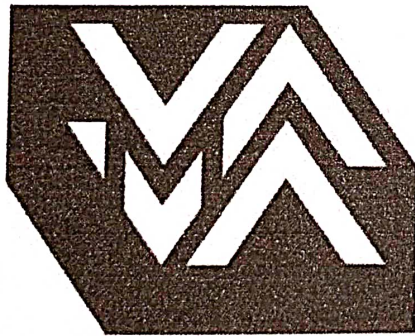
REG.NO:19UBA1494

Guided by

Mrs. P.ARULJ OTHI M.B.A,M Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

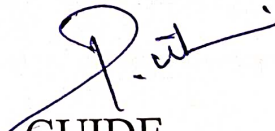
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON BEHAVIOUR AND ATTITUDE OF ‘THE HINDU’ NEWSPAPER READERS’ IN NAMAKKAL TOWN” is a bonafide work,carried out independently by **PURUSOTHAMAN.S,Reg.No.19UBA1494**, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

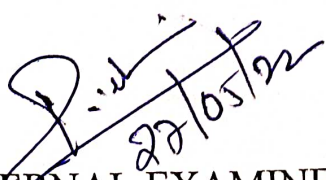
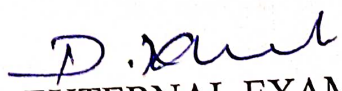

HOD

(C. SRINIVASAN)


GUIDE

(P.ARULJ OTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27/05/2022.


INTERNAL EXAMINER
EXTERNAL EXAMINER

**“A STUDY ON BUSIESS DEVELOPMENT STRATEGY SPECIAL
REFERENCE TO ROAD SIDE FOODS IN SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SETHU GURU PRAKASH A

REG.NO: 19UBA1495

Guided by

Ms. P.ARUL JOTHI, M.B.A (M.Phil),,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2021

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON BUSIESS DEVELOPMENT STRATEGY SPECIAL REFERENCE TO ROAD SIDE FOODS IN SALEM CITY” is a bonafied work, carried out independently by **SETHU GURU PRAKASH A , Reg. No. 19UBA1495**, student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.

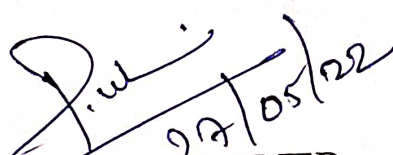

HOD

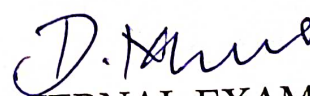
[Mr.SRINIVASAN C]


GUIDE

[Ms.ARUL JOTHI P .,M.B.A.,M.Phil]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ONE PLUS SMART
PHONE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

VISHNUPRIYAN A

REG.NO:19UBA1497

Guided by

Mrs. P.ARULJOTHI M.B.A,M Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS ONE PLUS SMART PHONE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN** is a bonafide work,carried out independently by **VISHNUPRIYAN A, Reg.No.19UBA1497**, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

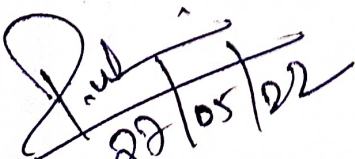
(C. SRINIVASAN)



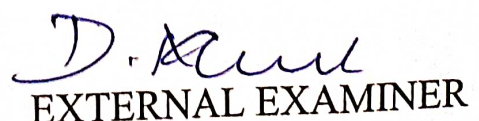
GUIDE

(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA
WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial fulfilment
of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DHANUSHYA.R

REG.NO: 19UBA1498

Guided by

Mrs,P.ARULJOTHI MBA, M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

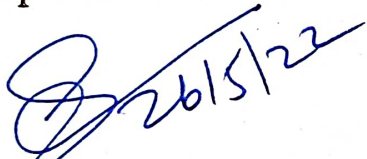
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

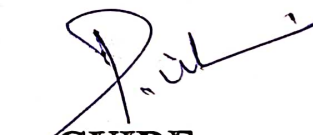
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA WITH SPECIAL REFERENCE TO SALEM CITY “is a bonafide work, carried out independently by DHANUSHYA.R , Reg. No.19UBA1498, student of Third year BBA , under my supervision during December to March (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

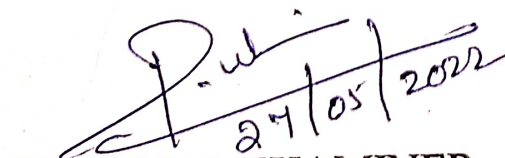
[C. SRINIVASAN]


GUIDE

[P.ARUL JOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on-

-----27.05.2022-----


27/05/2022
INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS IBACO ICE CREAM IN
WITH SPECIAL REFERENCE NAMAKKAL TOWN”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DHIVAGAR N

REG.NO:19UBA1499

Guided by

Mrs. P.ARULJ OTHI M.B.A,M Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS IBACO ICE CREAM IN WITH SPECIAL REFERNCE NAMAKKAL TOWN” is a bonafide work,carried out independently by **DHIVAGAR N,Reg.No.19UBA1499**, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

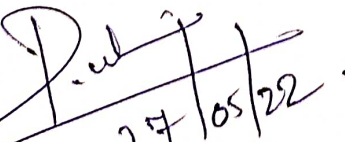
(C. SRINIVASAN)



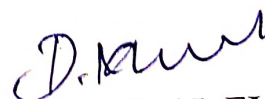
GUIDE

(P.ARULJ OTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS VOLTAS AIR
CONDITIONER WITH SPECIAL REFERENCE TO NAMAKKAL TOWN ”**

*A project report submitted to the Periyar University, salem-11 in partial fulfillment of
therequirements for the award degree of*

Bachelor of Business Administration

Submitted by

P.PASUPATHI

REG.NO: 19UBA1500

Guided by

Mrs. P.ARULJOTHI, MBA,M.Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE


RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

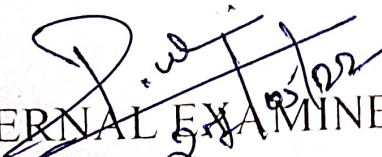
This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS VOLTAS AIR CONDITIONER WITH SPECIAL REFERENCE TO NAMAKKAL TOWN” is a bonafide work,carried out independently by **P.PASUPATHI**, Reg.No. 19UBA1500, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillmentof the requirements of the award of degree Bachelor of Business Administration.


HOD


GUIDE

(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27, 05, 2022.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER AWARENESS TOWARDS SMART
MOBILEWITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

ANGELIN M

REG.NO: 19UBA1502

Guided by

Dr.M.RAMAMOORTHY M.B.A M.Phil.,Ph.D.,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

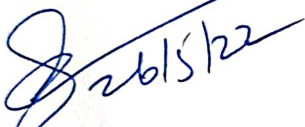
CERTIFICATE

**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER AWARENESS TOWARDS SMARTMOBILE WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by ANGELIN M, Reg. No. 19UBA1502, student of third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

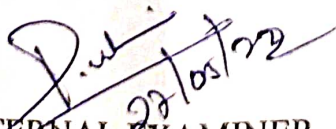

HOD

[C. SRINIVASAN]


GUIDE

[M. RAMAMOORTHY]

Certified that candidate was examined by us in the Viva Voice examination held
on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS INDIAN OIL
WITH SPECIAL REFERENCE TO HOSUR TOWN”**

*A project report submitted to the University, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

BABU RAJ Y

REG.NO:19UBA1503

Guided by

Dr. M. RAMAMOORTHY M.B.A., M.Phil.,Ph.d.

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP | Learn.
Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS INDIAN OIL WITH SPECIAL REFERNCE TO HOSUR TOWN” is a bonafide work, carried out independently by **BABU RAJ.Y** Reg.No.19UBA1503, student of III- year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

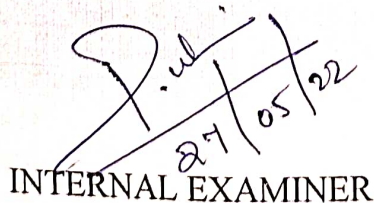
C. SRINIVASAN



GUIDE

M. RAMAMOORTHY

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK
WATCHES WITH SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

BARANI S

REG.NO: 19UBA1504

Guided by

Dr. M . RAMAMOORTHY MBA, M.Phil., Ph.D.,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May– 2022

CERTIFICATE


MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

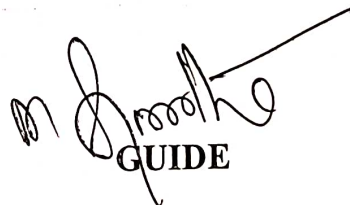
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCHES WITH SPECIAL REFERENCE TO NAMAKKAL CITY” is a bonafide work, carried out independently by **BARANI S**, Reg. No. **19UBA1504**, student of third year BBA under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

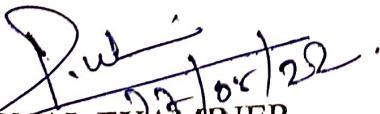

HOD

[C. SRINIVASAN]


GUIDE

[M. RAMAMOORTHY]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS KOMAKI ELECTRIC
BIKE WITH SPECIAL REFERENCE TO KALLAKURICHI TOWN”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

BHARATH S

REG.NO:19UBA1505

Guided by

Dr. M.RAMAMOORTHY, M.B.A, M.Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
| Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

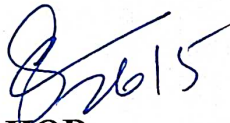
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

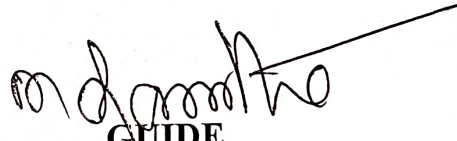
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS KOMAKI ELECTRIC BIKE WITH SPECIAL REFERENCE TO KALLAKURICHI TOWN ” is a bonafidework,carried out independently by BHARATH.S Reg.No.19UBA1505, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

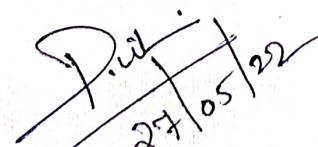

HOD

(Mr. C.SRINIVASAN)


GUIDE

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on 27/05/2022.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**A STUDY ON CUSTOMER SATISFACTION TOWARDS AAVIN MILK WITH
SPECIAL REFERENCE TO ATTUR TOWN"**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

BOOPATHI P

REG.NO:19UBA1506

Guided by

Dr. M. RAMAMOORTHY, M.B.A, M. Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD - 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS AAVIN MILK WITH SPECIAL REFERENCE TO ATTUR TOWN ” is a bonafide work, carried out independently by **BOOPATHI P** Reg.No.19UBA1506, student of 3rd year BBA, under my supervision during march to may (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

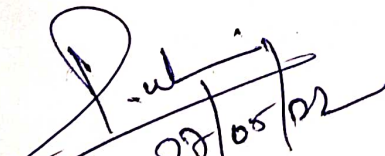
(Mr. C. SRINIVASAN)



GUIDE

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON STUDENTS SATISFACTION TOWARDS ONLINE CLASS WITH
SPECIAL REFERENCE TO RASIPURAM TOWN”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

CHANDRU E

REG.NO:19UBA1507

Guided by

Dr. M. RAMAMOORTHY, M.B.A, M. Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON STUDENTS SATISFACTION TOWARDS ONLINE CLASS WITH SPECIAL REFERENCE TO RASIPURAM TOWN ” is a bonafide work, carried out independently by **CHANDRU E** Reg.No.19UBA1507, student of 3rd year BBA, under my supervision during March to may (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.


HOD

(Mr. C. SRINIVASAN)


GUIDE

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS AMPERE
ELECTRIC BIKE WITH SPECIAL REFERENCE TO NAMAKKAL
TOWN”**

*A project report submitted to the Periyar University, Salem - II in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DEEPAK KUMAR S

REG.NO: 19UBA1508

Guided by

Dr. M.RAMAMOORTHY, M.B.A(M.Phil).,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS AMPERE ELECTRIC BIKE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN“is a bonafide work, carried out independently by **DEEPAK KUMAR, Reg. No. 19UBA1508**, student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

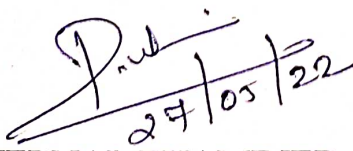

HOD

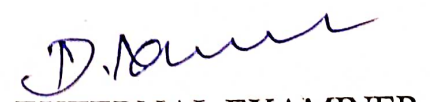
[C. SRINIVASAN]


GUIDE

[Dr. M.RAMAMOORTHY]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO ELECTRIC BIKE
WITH SPECIAL REFERENCE TO RASUPURAM TOWN”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DHANUSH R

REG.NO:19UBA1509

Guided by

Dr. M.RAMAMOORTHY, M.B.A, M.Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.


DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO ELECTRIC BIKE WITH SPECIAL REFERENCE TO RASIPURAM TOWN ” is a bonafidework,carried out independently by DHANUSH R Reg.No.19UBA1509, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

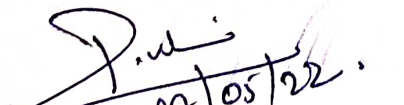

HOD

(Mr. C.SRINIVASAN)


GUIDE

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on 28/5/22.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS DELL LAPTOP WITH
REFERENCE TO NAMAKKAL”**

*A project report submitted to the Periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

K.DHARANIDHARAN

REG.NO: 19UBA1510

Guided by

Mr.M.RAMAMOORTHY, MBA, M.Phil, Ph.D

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS DELL LAPTOP WITH REFERENCE TO NAMAKKAL” is a bonafide work,carried out independently by K.DHARANIDHARAN, Reg.No. 19UBA1510, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

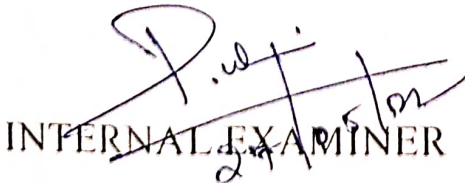


HOD


GUIDE

(M.RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.


INTERNAL EXAMINER
EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS PARACHUTE
COCONUT OIL WITH SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

**DHINAGARAN P
REG.NO:19UBA1511**

Guided by

**Dr. M.RAMAMOORTHY, M.B.A,M. Phil,Ph.D
Assistant Professor
Department of Business Administration**



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS PARACHUTE COCONUT OIL WITH SPECIAL REFERNCE TO NAMAKKAL CITY** ” is a bonafidework,carried out independently by **DHINAGARAN P**Reg.No.19UBA1511, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

HOD

(Mr.C.SRINIVASAN)



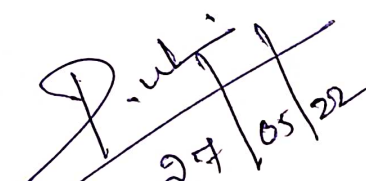
GUIDE

(Dr. M. RAMAMOORTHY)



Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

INTERNAL EXAMINER



EXTERNAL EXAMINER



**“A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA
SHAMPOO PRODUCTS WITH SPECIAL REFERENCE TO
NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DHIVYADHARSHINI P

REG.NO: 19UBA1512

Guided by

Mr.C. SRINIVASAN,MBA(M.Phil)

HEAD OF THE DEPARTMENT

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

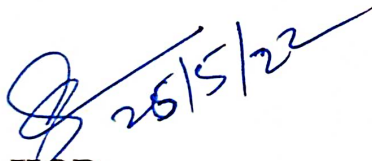
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA SHAMPOO PRODUCTS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN “is a bonafide work, carried out independently by **DHIVYADHARSHINI P, Reg. No. 19UBA1512**, student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

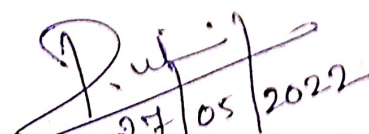

HOD

[C. SRINIVASAN]


GUIDE

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27/05/2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS TITIAN
WATCH WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DIVAKAR T

REG.NO: 19UBA1513

Guided by

Mr. C.SRINIVASAN, M.B.A.,(Ph.D).,

HEAD – DEPARTMENT OF BUSINESS ADMINISTRATION



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

MAY – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS TITIAN WATCH WITH SPECIAL REFERENCE TO SALEM CITY “is a bonafide work, carried out independently by **DIVAKAR T** , Reg. No. 19UBA1513, student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

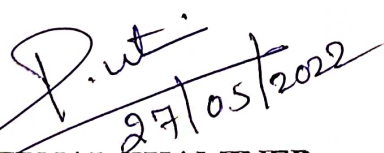

HOD


GUIDE

[Mr.C. SRINIVASAN]

[Mr.C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ELITE
CAKES WITH SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DHURKA D

REG.NO: 19UBA1514

Guided by

Mr. C. SRINIVASAN, M.B.A, M.Phil

ASST PROFESSOR & HEAD OF BUSINESS

ADMINISTRATION

DEPT OF BUSINESS ADMINISTRATION



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is Certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS ELITE CAKES WITH SPECIAL REFERENCE TO NAMAKKAL CITY” is a bonafide work, carried out independently by **DHURKA D**, (Reg. No. 19UBA1514), student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

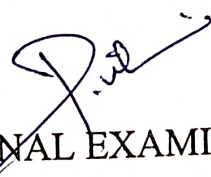

HOD

[C. SRINIVASAN]


GUIDE

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS LION
DATES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

GOKULRAJ A

REG.NO: 19UBA1515

Guided by

Mr. C.SRINIVASAN, M.B.A(M.Phil).,

HEAD OF THE DEPARTMENT

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

**Learn.
Lead**

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS LION DATES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN” is a bonafide work, carried out independently by **GOKULRAJ A, Reg. No. 19UBA1515**, student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

[C. SRINIVASAN]


GUIDE

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on--27.05.2022-----


INTERNAL EXAMINER

EXAMINER


EXTERNAL

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY ALPHA
CAMERA WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

GOKULRAJ S

REG.NO: 19UBA1516

Guided by

Mr. C.SRINIVASAN, M.B.A(M.Phil).,

HEAD OF DEPARTMENT

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2021

CERTIFICATE

**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY ALPHA CAMERA WITH SPECIAL REFERENCE TO NAMAKKAL TOWN “is a bonafide work, carried out independently by **GOKULRAJ.S** , Reg. No. **19UBA1516** , student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

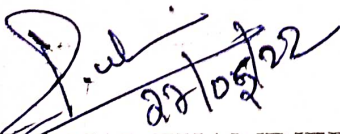

HOD

[C.SRINIVASAN]


GUIDE

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on-----27.05.2022-----


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI SWIFT CAR WITH
SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

M.GOPI

REG.NO: 19UBA1517

Guided by

Mr.C.SRINIVASAN, MBA.,PGDCA.,(Ph,D)

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY - 2022


CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.


DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI SWIFT CAR WITH SPECIAL REFERENCE TO NAMAKKAL TOWN” is a bonafide work, carried out independently by M.GOPI, Reg.No. 19UBA1517, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



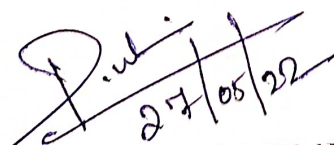
HOD



GUIDE

(C.SRINIVASAN)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS KIA SELTOS
WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

HARIBALAJI G

REG.NO: 19UBA1519

Guided by

Mr. C.SRINIVASAN, M.B.A(M.Phil).,

HEAD OF THE DEPARTMENT

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS KIA SELTOS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN” is a bonafide work, carried out independently by HARIBALAJI G , Reg. No. 19UBA1519, student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

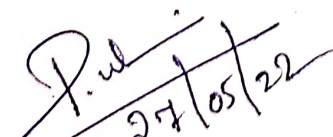

HOD

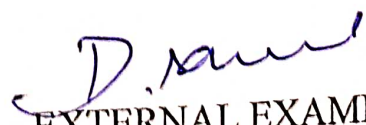
[C. SRINIVASAN]


GUIDE

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS LENOVO
LAPTOP WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

HARIHARAN K

REG.NO: 19UBA1520

Guided by

Mr. C.SRINIVASAN, M.B.A(M.Phil).,

HEAD OF THE DEPARTMENT

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS LENOVO LAPTOP WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by **HARIHARAN K**, Reg. No. **19UBA1520**, student of Third year BBA , under my supervision during march to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

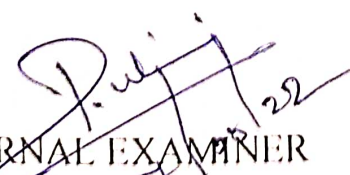

HOD

[C. SRINIVASAN]


GUIDE

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held
on 27/05/2022


INTERNAL EXAMINER
27/5/22


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD WITH
REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

K.HARIRAJAN

REG.NO: 19UBA1521

Guided by

Mr.C.SRINIVASAN,MBA.,PGDCA.,(Ph.D)

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE


MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD WITH REFERENCE TO NAMAKKAL TOWN” is a bonafide work,carried out independently by K.HARIRAJAN, Reg.No. 19UBA1521, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



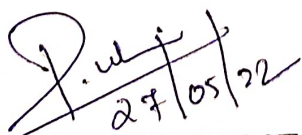
HOD



GUIDE

(C.SRINIVASAN)

Certified that candidate was examined by us in the Viva Voice examination held on 27 . 05 . 2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON WOMEN SATISFACTION TOWARDS CHENNAI SILKS WITH
SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

KAMESHWARAN .G

REG.NO: 19UBA1522

Guided by

Mr.C.SRINIVASAN MBA (M.Phil)

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

**Learn.
Lead**

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

MAY – 2022

CERTIFICATE


MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON WOMEN SATISFACTION TOWARDS CHENNAI SILK WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by **KAMESHWARAN G** , Reg. No. 19UBA1522, student of second year BBA , under my supervision during march to may (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

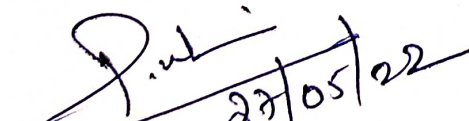
[C. SRINIVASAN]



GUIDE

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022



INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS AACHI
MASALA WITH SPECIAL REFERENCE TO NAMAKKAL
DISTRICT"**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

KANNIKA N

REG.NO: 19UBA1523

Guided by

Mr.C.SRINIVASAN, M.B.A(M.Phil).,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May– 2022

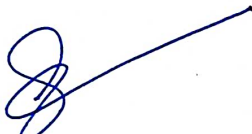
CERTIFICATE

**MUTHAYAMMAL COLLEGE OF ARTS AND
SCIENCERASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS AACHI MASAL WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT” “is a bonafide work, carried out independently by KANNIKA N, Reg. No. 19UBA1523, student of third year BBA , under my supervision during December to March (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

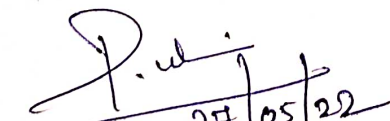
[C. SRINIVASAN]



GUIDE

{C.SRINIVASAN}

Certified that candidate was examined by us in the Viva Voice examination held on 22/5/2022



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER AWARENESS TOWARDS FOGG DEODORANT
WITH SPECIAL REFERENCE TO KALLAKURICHI TOWN”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

KRISHNA K

REG.NO:19UBA1524

Guided by

Mr.C.SRINIVASAN, M.B.A, (M.Ph.D.),

Head of the Department

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER AWARENESS TOWARDS FOGG DEODORANT WITH SPECIAL REFERENCE TO KALLAKURICHI TOWN” is a bonafide work,carried out independently by KRISHNA.K,(Reg.No.19UBA1524), student of 3rd year BBA, under my supervision during December to March (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

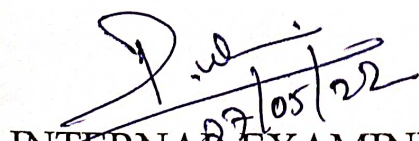
(C. SRINIVASAN)



GUIDE

(C.SRINIVASAN)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022 .



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON WORKING CAPITAL MANAGEMENT OF ASIAN
PAINTS LTD WITH SPECIAL REFERENCE TO SALEM”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

LAVANYA A.B

REG.NO: 19UBA1525

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

MAY – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON WORKING CAPITAL MANAGEMENT OF ASIAN PAINTS LTD WITH SPECIAL REFERENCE TO SALEM “is a bonafide work, carried out independently by LAVANYA A .B , Reg. No. 19UBA1525 , student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

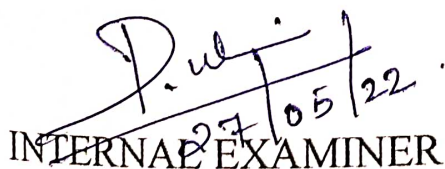
[C. SRINIVASAN]



GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27/5/2022



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ
PULSAR WITH SPECIAL REFERENCE TO SALEM TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

LINGESH

REG.NO: 19UBA1526

Guided by

Mr. C.SRINIVASAN M.B.A(M.Phil)

HEAD OF THE DEPARTMENT

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ PULSAR BIKE WITH SPECIAL REFERENCE TO SALEM TOWN “is a bonafide work, carried out independently by LINGESH, Reg. No. 19UBA1526, student of second year BBA , under my supervision during Janauary to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

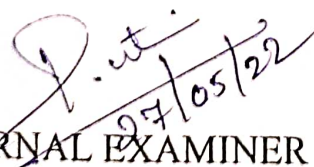
[C. SRINIVASAN]



GUIDE

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on-----27.05.2022-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS VKC PRIDE WITH
SPECIAL REFERENCE TO RASIPURAM TOWN”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

MOHANKUMAR K

REG.NO:19UBA1527

Guided by

Mrs. P. GOMATHI M.com(CA)M.Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS VKC PRIDE WITH SPECIAL REFERNCE TO RASIPURAM TOWN ” is a bonafide work, carried out independently by MOHANKUMAR K Reg.No.19UBA1527, student of 3rd year BBA, under my supervision during march to may (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

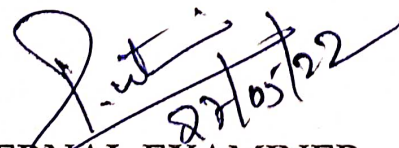
(C. SRINIVASAN)



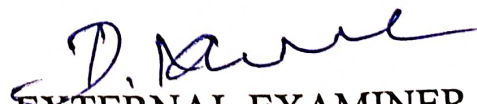
GUIDE

(Mrs. P. GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON STUDENTS SATISFACTION TOWARDS GIRLS HOSTEL FACILITIES
IN MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE AT NAMAKKAL”**

*A project report submitted to the Periyar University, Salem - 11 in partial fulfilment
of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

MOUNIKA S

REG.NO: 19UBA1528

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

March – 2021

May - 22

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON STUDENTS SATISFACTION TOWARDS GIRLS HOSTEL FACILITIES IN MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE AT NAMAKKAL “is a bonafide work, carried out independently by **MOUNIKA S , Reg. No. 19UBA1528** , student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 22/5/2022

INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS FAST FOOD WITH
SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

E.MUTHUSAMY

REG.NO: 19UBA1529

Guided by

Mrs.P.GOMATHI.,M.Com(CA),M.Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

**Learn.
Lead**

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE


RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

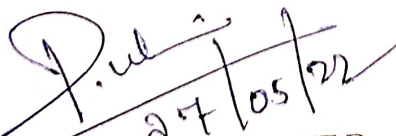
This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS FAST FOOD WITH SPECIAL REFERENCE TO NAMAKKAL CITY” is a bonafide work,carried out independently by E.MUTHUSAMY, Reg.No. 19UBA1529, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.


HOD


GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS NESTLE
WITH SPECIAL REFERENCE TO COIMBATORE TOWN"**

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of
the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

M.NAVEEN PRANESH

REG No:19UBA1530

GUIDED BY

Mrs. P. GOMATHI., M.Com(C.A.),M.Phil.

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISATRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM- 637 408

MAY-2022

CERTIFICATE

This is certify that the project report titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS NESTLE WITH SPECIAL REFERENCE TO COIMBATORE TOWN" is a record of the work done by NAVEEN PRANESH M(19UBA1530) submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration of Muthayammal College of Arts and Science affiliated to Periyar University, during the academic year March to May 2021-2022.



HOD

(C.SRINIVASAN)

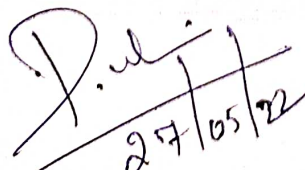


GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voce examination held

On 27/05/2022



Internal Examiner



External Examiner

**“A STUDY ON STUDENT SATIFICATION TOWARDS CANTEEN
FACILITIES WITH SPECIAL REFERNCE IN MCAS**

*A project report submitted to the Periyar University, Salem – 11 in partial
fulfillment of the requirement for the award degree of*

Bachelor of Business Administration

Submitted by

NIKITHA .V

REG.NO.19UBA1531

Guided by

Mrs.P.GOMATHI.,M.com(CA),.M.phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 636 408

MAY – 2022

CERTIFICATE
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON STUDENT SATIFICATION TOWARDS CANTEEN FACILITIES WITH SPECIAL REFERENCE IN MCAS ” is a bonafide work,carried out independently by NIKITHA .V ,Reg.No.19UBA1531, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

HOD

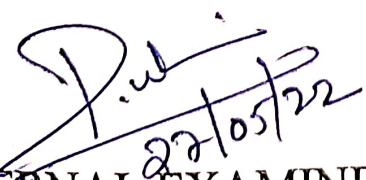


(C. SRINIVASAN)


GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27/5/22.


INTERNAL EXAMINER
EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS WIRELESS
CHARGER WITH SPECIAL REFERENCE TO RASIPURAM TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

NIVETHITHA V

REG.NO: 19UBA1532

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS WIRELESS CHARGER WITH SPECIAL REFERENCE TO RASIPURAM TOWN “is a bonafide work, carried out independently by NIVETHITHA V , Reg. No. 19UBA1532, student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]


GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 22/5/22


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS DOMINO’S
PIZZA WITH SPECIAL REFERENCE TO SALEM DISTRICT”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

PRASANTH D

REG.NO: 19UBA1534

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

MAY – 2022

CERTIFICATE

**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.
DEPARTMENT OF BUSINESS ADMINISTRATION**

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS DOMINO’S PIZZA WITH SPECIAL REFERENCE TO SALEM CITY “is a bonafide work, carried out independently by PRASANTH D , Reg. No. 19UBA1534, student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

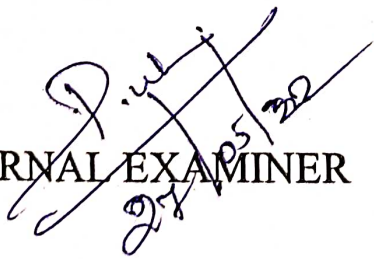

HOD

[C. SRINIVASAN]


GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER AWARENESS TOWARDS AXE DEODORANT WITH
SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

RAJA.S

REG.NO:19UBA1535

Guided by

Mrs. P.GOMATHI, M.Com,(CA),M.Phil

Head of the Department

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER

AWARENESS TOWARDS AXE WITH SPECIAL REFERNCE TO
NAMAKKAL TOWN” is a bonafide work,carried out independently by
RAJA.S,(Reg.No.19UBA1535), student of 3rd year BBA, under my supervision
during March to May (2021-2022) in the partial Fulfillment of the requirements of the
award of degree Bachelor of Business Administration.



HOD

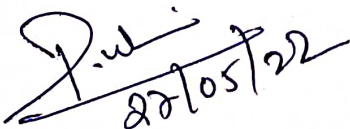
(C. SRINIVASAN)



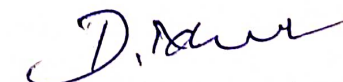
GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice
examination held on 27.05.2022.


27/05/22

INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER PRECEPTION TOWARDS RAYMOND
HOME BLANKETS WITH SPECIAL REFERENCE TO TRICHY CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

ROSIKA M

REG.NO: 19UBA1536

Guided by

Mrs, P. GOMATHI M.com (CA), M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May– 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER PERCEPTION TOWARDS RAYMOND HOME BLANKETS WITH SPECIAL REFERNCE TO TRICHY CITY” is a bonafide work, carried out independently by ROSIKA M, (Reg. No. 19UBA1536), student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

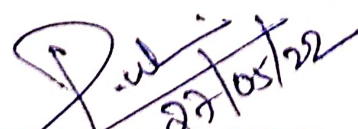

HOD

[C. SRINIVASAN]


GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27/5/2022.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS THE
JEWELLERY SHOPS WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem – 11 in partial
fulfillment of the requirement for the award degree of*

Bachelor of Business Administration

Submitted by

SARANYA.R

REG.NO.19UBA1537

Guided by

P.GOMATHI.,M.COM(CA),M.PHIL

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**
(Autonomous)

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 636 408

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS THE JEWELLERY SHOPS WITH SPECIAL REFERENCE TO SALEM CITY” is a bonfied work, carried out independent by SARANYA.R Reg.No.19UBA1537 student of third year BBA, under my supervision during January to may (2021-2022) , in the partial fulfillment of the requirement of the awards of degree Bachelor of Business Administration.

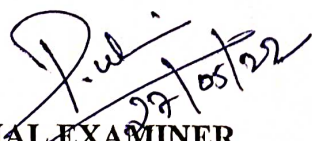

HOD


[C.SRINIVASAN]


GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the viva voice examination held on 22/5/2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE
GAMES WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SATHIYAPRIYA S

REG.NO: 19UBA1538

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

MAY -2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

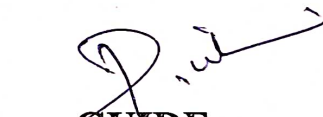
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE GAMES WITH SPECIAL REFERENCE TO SALEM CITY “is a bonafide work, carried out independently by SATHIYAPRIYA S , Reg. No. 19UBA1538, student of second year BBA , under my supervision during March to May (2020-2021), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]


GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on-----27/5/2022-----


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CONSUMER PREFERENCE TOWARDS ORGANIC
PRODUCTS WITH SPECIAL REFERENCE TO SALEM TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SELVAPANDIYAN V

REG.NO: 19UBA1539

Guided by

Mrs. P.GOMATHI,M.com(CA)M.Phil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is certify that the project work entitled **A STUDY ON CONSUMER PREFERENCE TOWARDS ORGANIC PRODUCTS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN**” is a bonafide work,carried out independently by **SELVAPANDIYAN V** ,(Reg.No.19UBA1539), student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

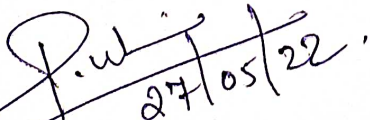
(C. SRINIVASAN)



GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS AUDI CAR WITH
REFERENCE TO NAMAKKAL”**

*A project report submitted to the Periyar University, salem-11 in partial fulfillment of
therequirements for the award degree of*

Bachelor of Business Administration

Submitted by

R.SENTHIL RAJA

REG.NO: 19UBA1540

Guided by

Mrs.P.GOMATHI.,M.Com(CA),M.Phil

Assistant Professor

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

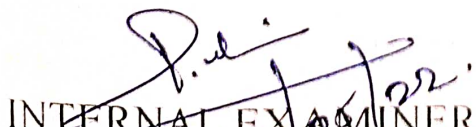
This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS AUDI CAR WITH REFERENCE TO NAMAKKAL” is a bonafide work,carried out independently by R.SENTHIL RAJA, Reg.No. 19UBA1540, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.


HOD


GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.


INTERNAL EXAMINER
28/5/22


EXTERNAL EXAMINER



**“A STUDY ON CUSTOMER SATISFACTION TOWARDS CREDIT
CARD USAGE WITH SPECIAL REFERENCE TO NAMAKKAL
DISTRICT”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SRISNEGA K

REG.NO: 19UBA1542

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

Learn.
Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May– 2022

CERTIFICATE

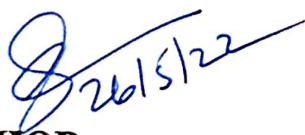
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS CREDIT CARD USAGE WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT” “is a bonafide work, carried out independently by SRISNEGA K , Reg. No. 19UBA1542, student of third year BBA , under my supervision during March -May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

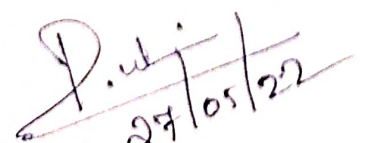

HOD

[C. SRINIVASAN]


GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27/5/2022,


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS TUPPERWARE
BOTTLES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SUBASH K

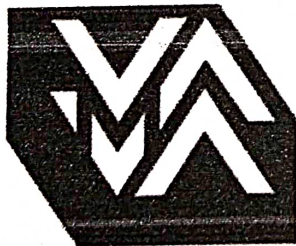
REG.NO: 19UBA1543

Guided by

Mrs. P.GOMATHI, M.com(CA) M.Phil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF VANETRA GROUP

| Learn.
| Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS TUPPERWARE BOTTLES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN**” is a bonafide work, carried out independently by **SUBASH K, Reg. No. 19UBA1543**, student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

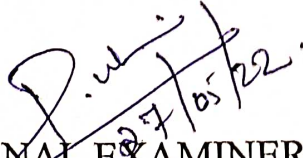

HOD

[C. SRINIVASAN]


GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27/05/2022


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS GOOGLE PAY
WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SUTHAGAR B

REG.NO:19UBA1544

Guided by

Mrs. P.GOMATHI., M.COM(CA)., (M.Phil).,

Head of the Department

Department of Business Administration



**MUTHAYAMMAL
COLLEGE OF ARTS
& SCIENCE**

A UNIT OF **VANETRA** GROUP

| Learn.
| Lead

ESTD – 1994

**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS GOOGLE PAY WITH SPECIAL REFERNCE TO NAMAKKAL TOWN” is a bonafide work,carried out independently by SUTHAGAR B, (Reg.No.19UBA1544), student of 3rd year BBA, under my supervision during March to MAY (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

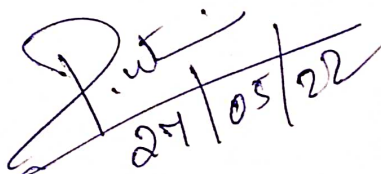
(C. SRINIVASAN)



GUIDE


(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27-05-2022.



INTERNAL EXAMINER

INTERNAL EXAMINER



EXTERNAL EXAMINER